

Wesley Memorial Methodist Church

God's Future Church 2

Survey Report

Executive Summary

Organizational Foundation

WMMC has strong alignment on foundational components, which serves as a solid basis for decision-making and strategic development.

Foundation Element	Agreement Rate	Strategic Significance
Mission alignment (Q10)	96.50%	Mandate for mission-driven strategic decisions
Core values consensus (Q14)	97.60%	Foundation for values-based programming
Staff performance (Q58)	98.20%	Operational readiness for complex initiatives
Communication effectiveness (Q57)	94.30%	Change management capacity
Worship meaningfulness (Q20)	98.20%	Strong spiritual formation foundation

Critical Demographic Realities

Despite strong and unified support, WMMC faces some demographic headwinds that must be acknowledged and addressed in strategic planning.

Demographic Segment	Percentage	Strategic Implication
Age 60+ (Q2)	70.80%	High giving capacity, but aging leadership pipeline
Attendance 10+ years (Q1)	47.60%	Institutional loyalty, potential change resistance
Attendance 1-5 years (Q1)	37.10%	Growth momentum, adaptation openness
School-aged families (Q9)	15.10%	Critical but underrepresented growth demographic

Financial Capacity & Readiness

WMMC has a solid foundation of financial support, as well as a strong base of members willing to invest in clearly communicated new initiatives and capital improvements.

Financial Metric	Response Rate	Investment Implication
Capital campaign support (Q73)	78.10%	Strong foundation for major initiatives
Increased giving willingness (Q72)	84.30%	Growth-supportive stewardship
Systematic giving (Q71)	89.60%	Stable donor foundation
Endowment understanding (Q66)	89.20%	Financial literacy for major gifts
Legacy giving interest (Q69)	38.60%	Substantial planned giving potential

Strategies with Immediate Support

Three strategies WMMC can employ quickly with broad support.

Priority Area	Current Gap	Implementation Readiness
Exterior renovations (Q53)	39.8% top priority	High - clear demographic mandate
Communication enhancement (Q41)	22.8% information gaps	High - builds on 94.3% satisfaction foundation
Youth ministry investment	Identified weakness across all sections	High - universal concern, clear need

Near-term Strategies

Three strategies WMMC should pursue in the next 18 months with clear communication.

Development Area	Foundation Strength	Enhancement Potential
Capital campaign execution	78.1% support, 98.2% staff capacity	Major facility improvement enabling ministry expansion
Contemporary worship expansion	52.6% growth support	Enhanced space serving 45.6% attendance
Small group expansion	57.4% current participation	42.6% potential new participants

Medium-term Strategies

Three strategies WMMC could pursue in the next few years but are of lower priority.

Development Area	Foundation Strength	Enhancement Potential
Transportation Ministry Expansion	83.9% support	Broad general support, but with many caveats (e.g. cost, liability, demand)
Senior Adult Programming	75.6% support	Perceived as mostly not necessary given the church's already-strong support of seniors, but enhancement could provide marginal benefit
Large-Scale Spiritual Formation Events	75.5% interest	Events could add value, if part of a broader initiative; not urgent

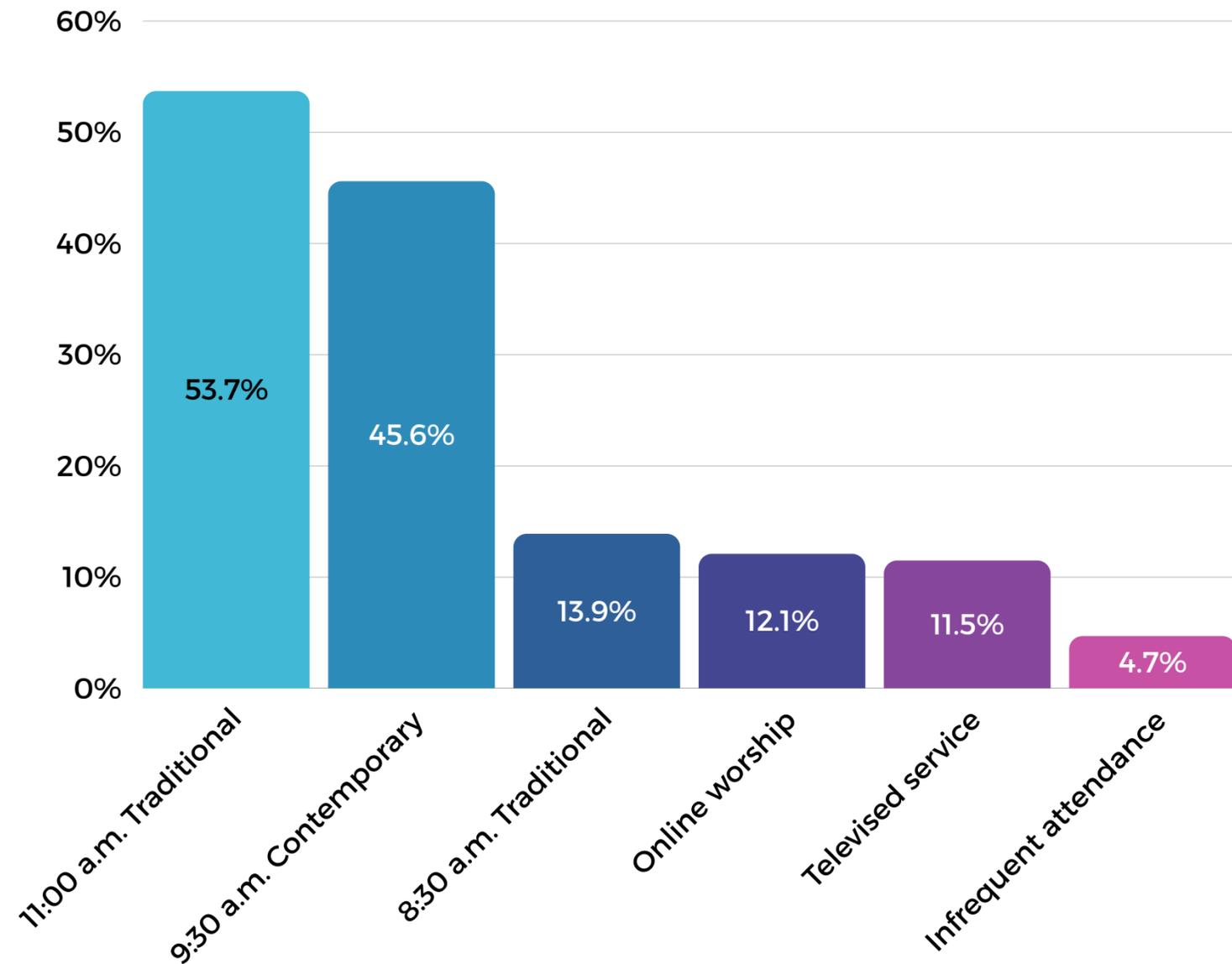
Risk Factors

Three main areas are identified as potential risk factors for WMMC and may have broader impact than the numbers suggest.

Risk Area	Manifestation	Mitigation Strategy
Denominational discernment	60.4% support vs. 39.5% opposition	Delay implementation, focus on healing and identity solidification
Aging congregation	70.8% over age 60	Accelerate youth ministry investment and young family outreach
Communication gaps	31.1% dissatisfied with financial transparency	Enhanced reporting systems, targeted communication by service preference

Section 1: Demographics

Service Preference

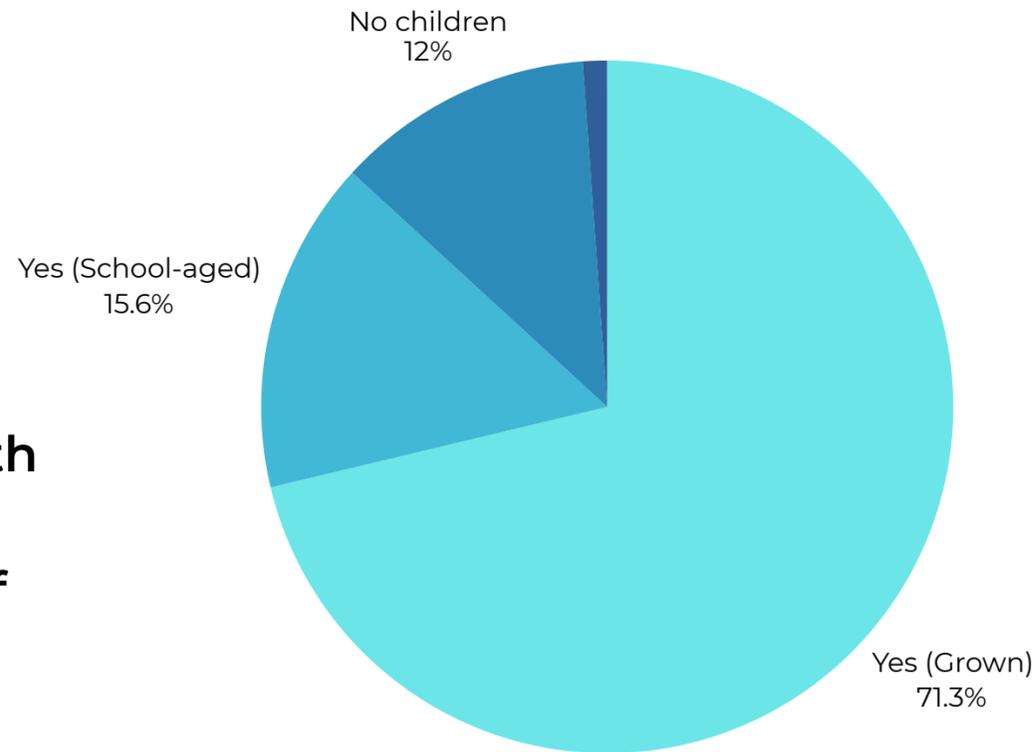


WMMC's worship attendance demonstrates strong preference for traditional worship expressions while showing significant and growing contemporary service participation.

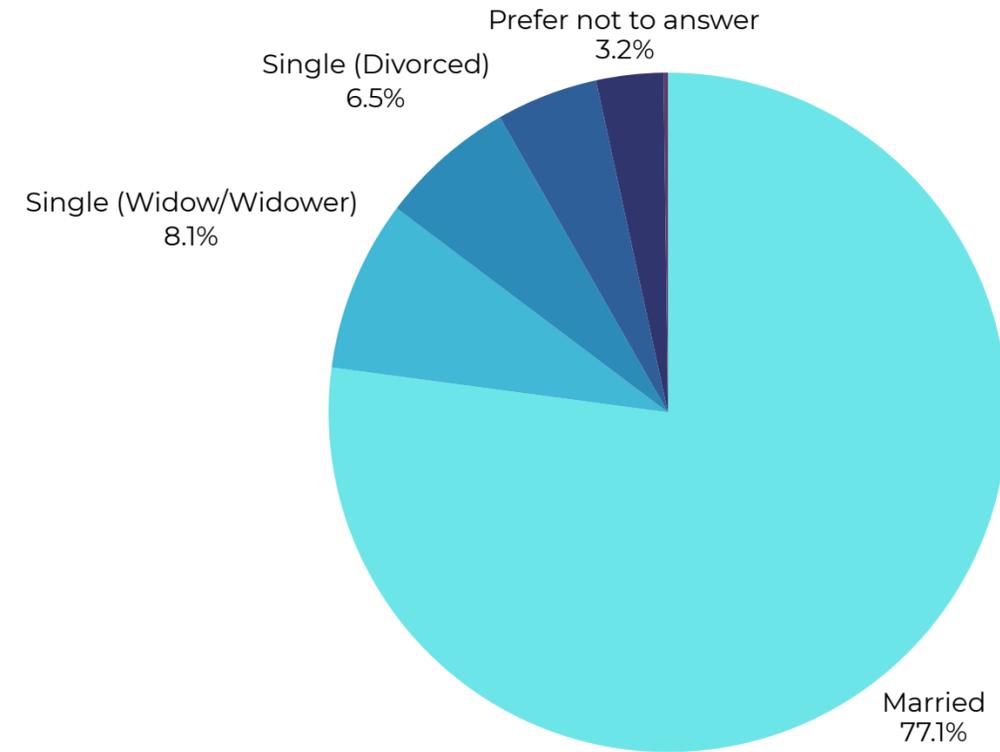
Service Time	Count	Percentage
11:00 a.m. Traditional	239	53.70%
9:30 a.m. Contemporary	203	45.60%
8:30 a.m. Traditional	62	13.90%
Online worship	54	12.10%
Televised service	51	11.50%
Infrequent attendance	21	4.70%

Family Category

WMMC's family composition reflects a predominantly married congregation with significant representation of empty-nest and grandparent life stages, creating both ministry opportunities and programming considerations.



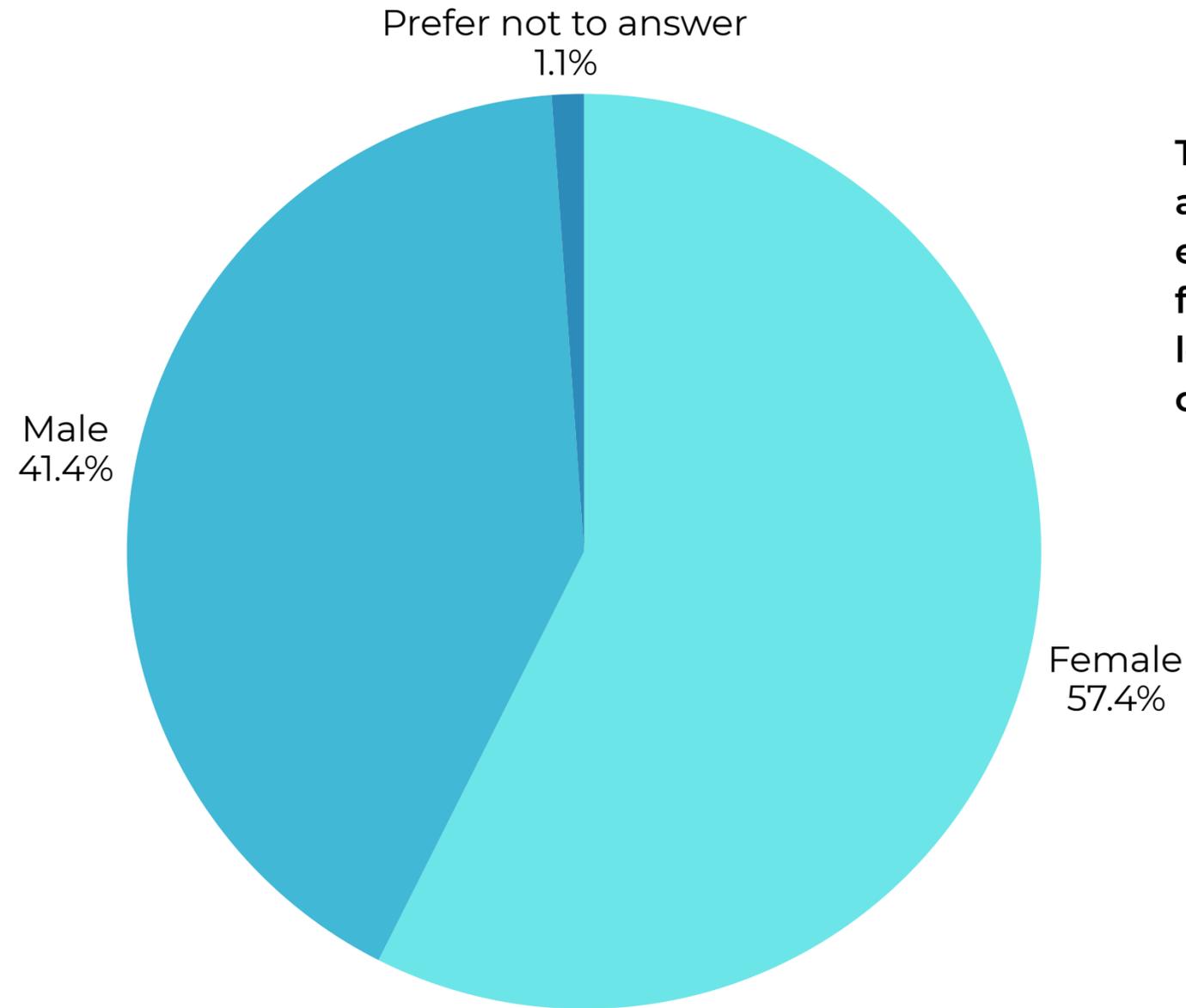
Children Status	Percentage
Yes (Grown)	69.20%
Yes (School-aged)	15.10%
No children	11.70%
Prefer not to answer	1.10%



Family Category	Percentage
Married	74.80%
Single (Widow/Widower)	7.90%
Single (Divorced)	6.30%
Single (Never married)	4.70%
Prefer not to answer	3.10%
Engaged	0.20%



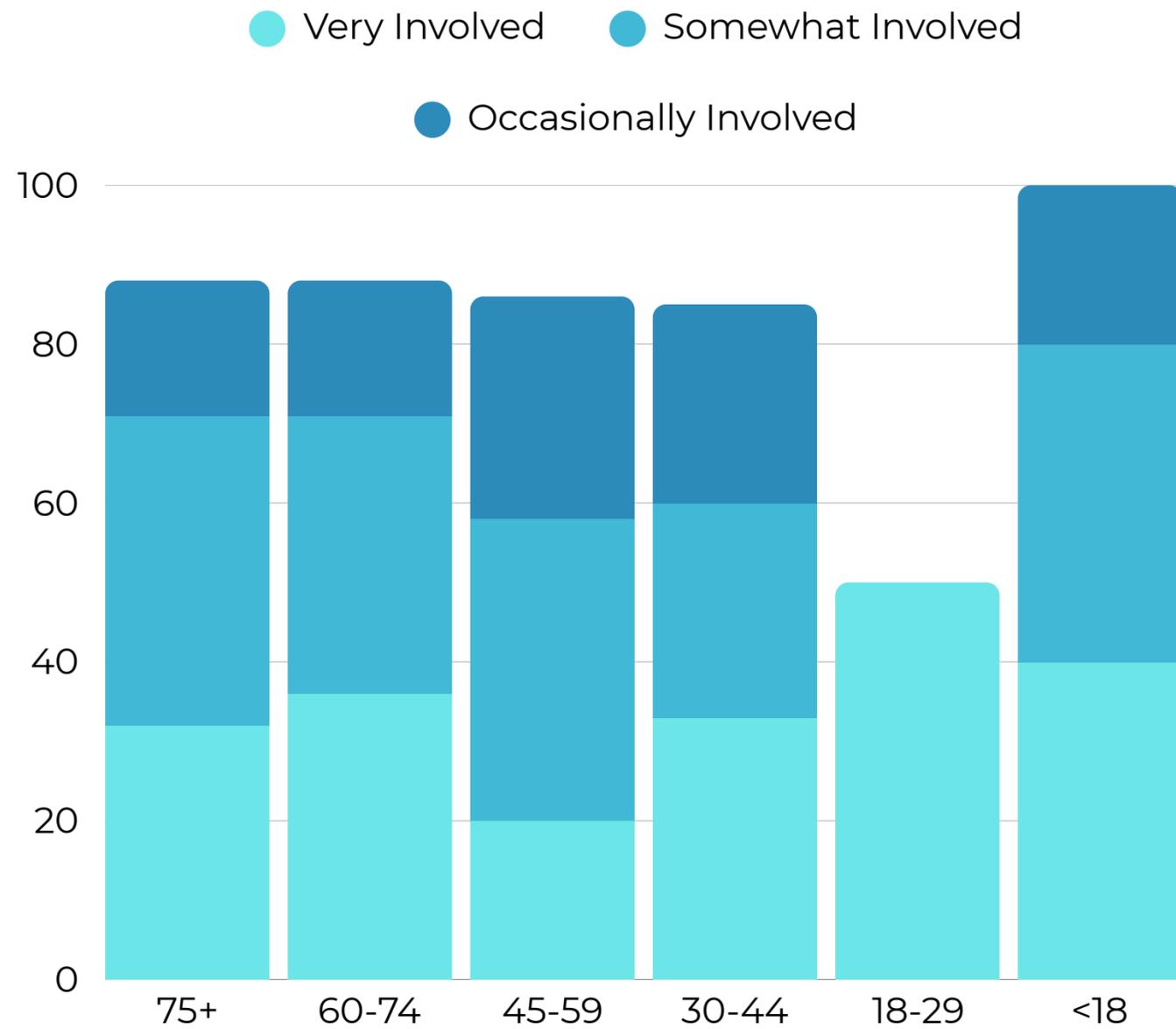
Gender Composition



The 55.7% female participation rate (Q7) aligns with typical church attendance patterns but raises questions about male engagement strategies and leadership balance. Member feedback reveals appreciation for strong female volunteer leadership while expressing concern about male participation in certain ministry areas.

Gender	Percentage
Female	55.70%
Male	40.20%
Prefer not to answer	1.10%

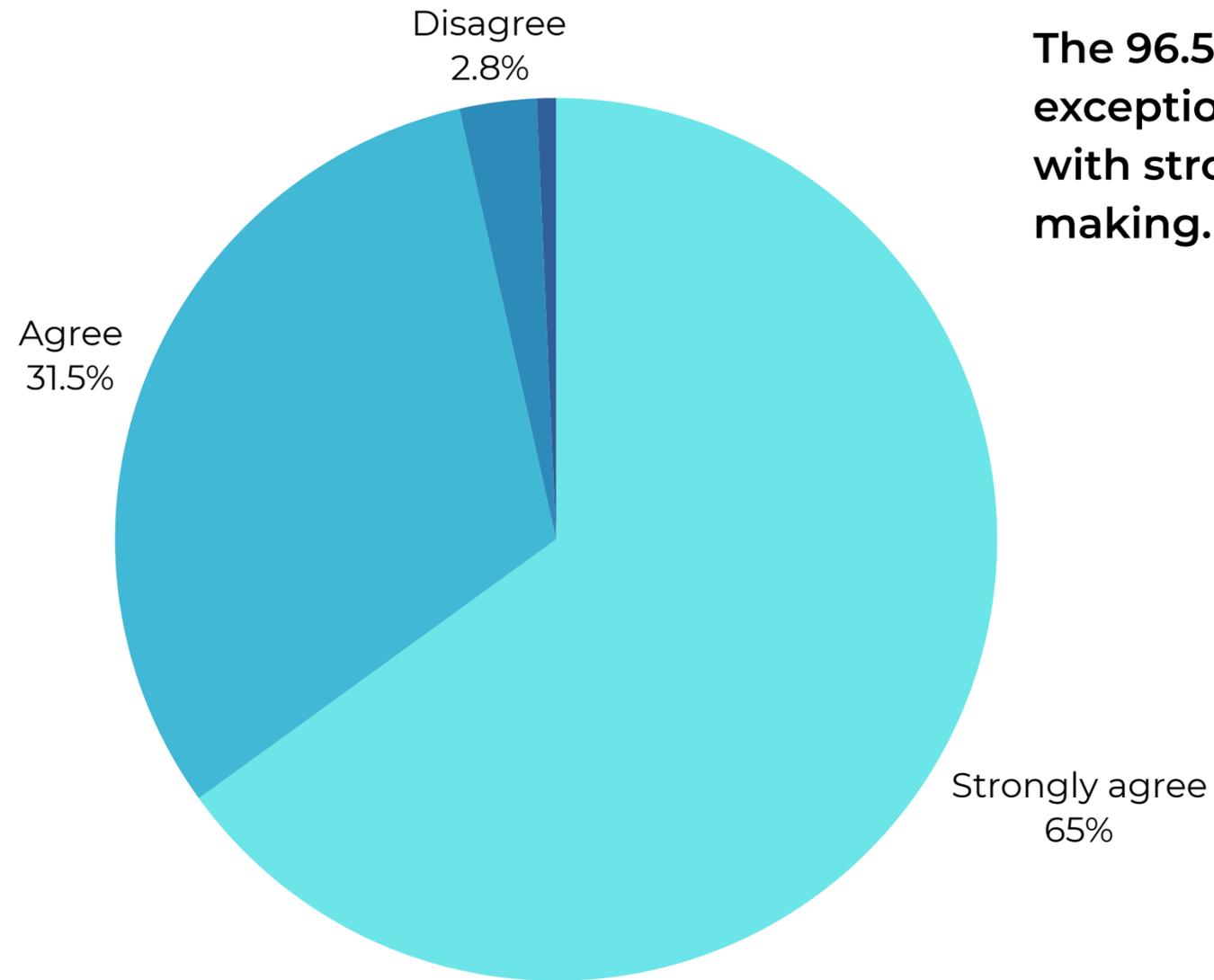
Engagement by Age



Age Group	Very Involved	Somewhat Involved	Occasionally Involved	Not Involved	Engagement Rate
75+	51 (31.7%)	63 (39.1%)	27 (16.8%)	16 (9.9%)	70.80%
60-74	56 (36.4%)	54 (35.1%)	26 (16.9%)	16 (10.4%)	71.50%
45-59	14 (19.7%)	27 (38.0%)	20 (28.2%)	7 (9.9%)	57.70%
30-44	16 (32.7%)	13 (26.5%)	12 (24.5%)	8 (16.3%)	59.20%
18-29	2 (50.0%)	0 (0.0%)	0 (0.0%)	1 (25.0%)	50.00%
Under 18	2 (40.0%)	2 (40.0%)	1 (20.0%)	0 (0.0%)	80.00%

Section 2: Mission, Vision, & Core Values Analysis

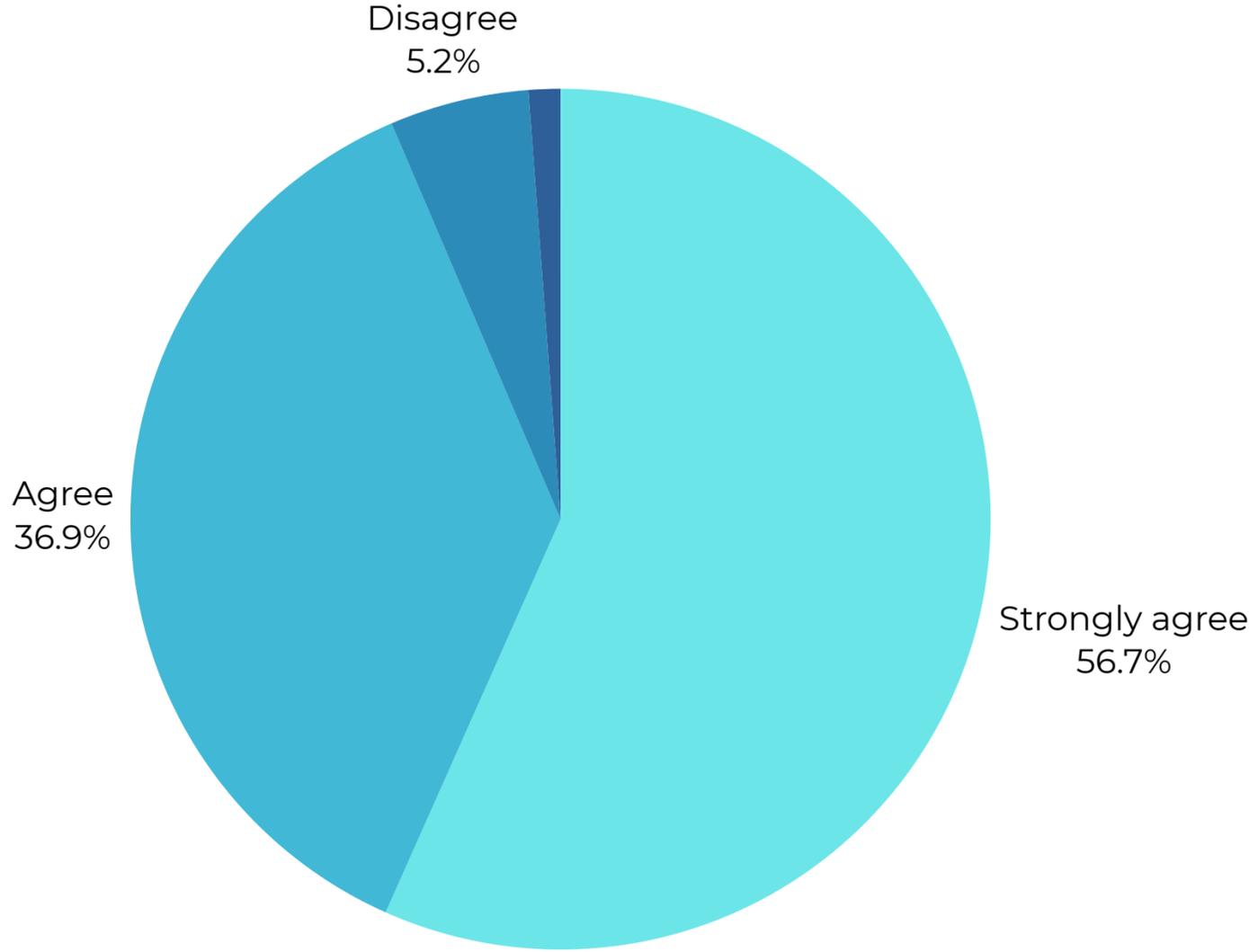
Mission Statement Alignment



The 96.5% positive response rate (Q10) demonstrates exceptional mission alignment that provides leadership with strong mandate for mission-driven decision making.

Alignment Level	Count	Percentage
Strongly agree	277	65.00%
Agree	134	31.50%
Disagree	12	2.80%
Strongly disagree	3	0.70%

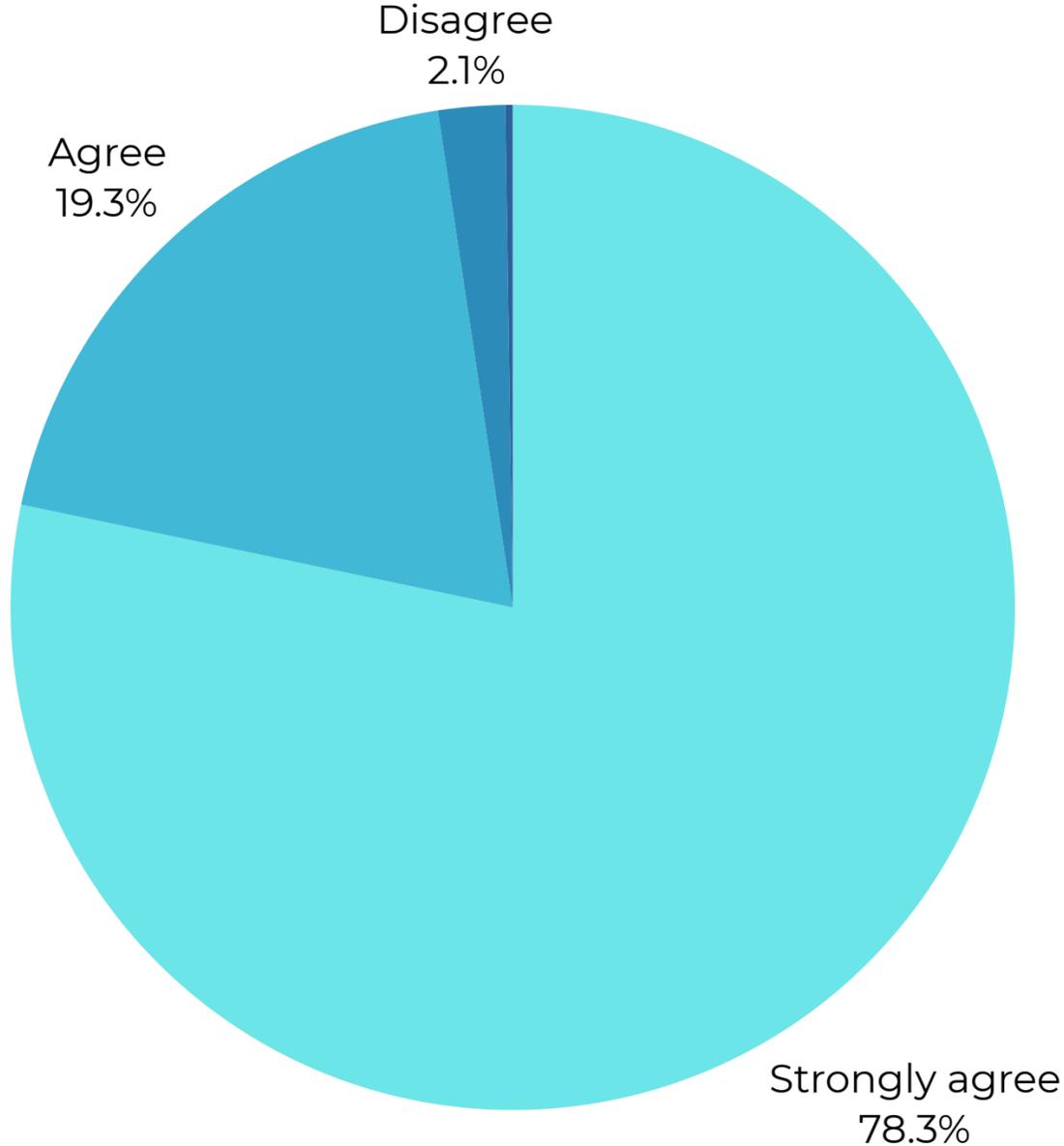
Vision Direction Alignment



The 93.6% positive response (Q12) indicates solid vision support, though the lower intensity compared to mission agreement (57% vs. 65% "strongly agree") suggests that vision implementation may require more communication and education than mission advancement.

Alignment Level	Count	Percentage
Strongly agree	238	56.70%
Agree	155	36.90%
Disagree	22	5.20%
Strongly disagree	5	1.20%

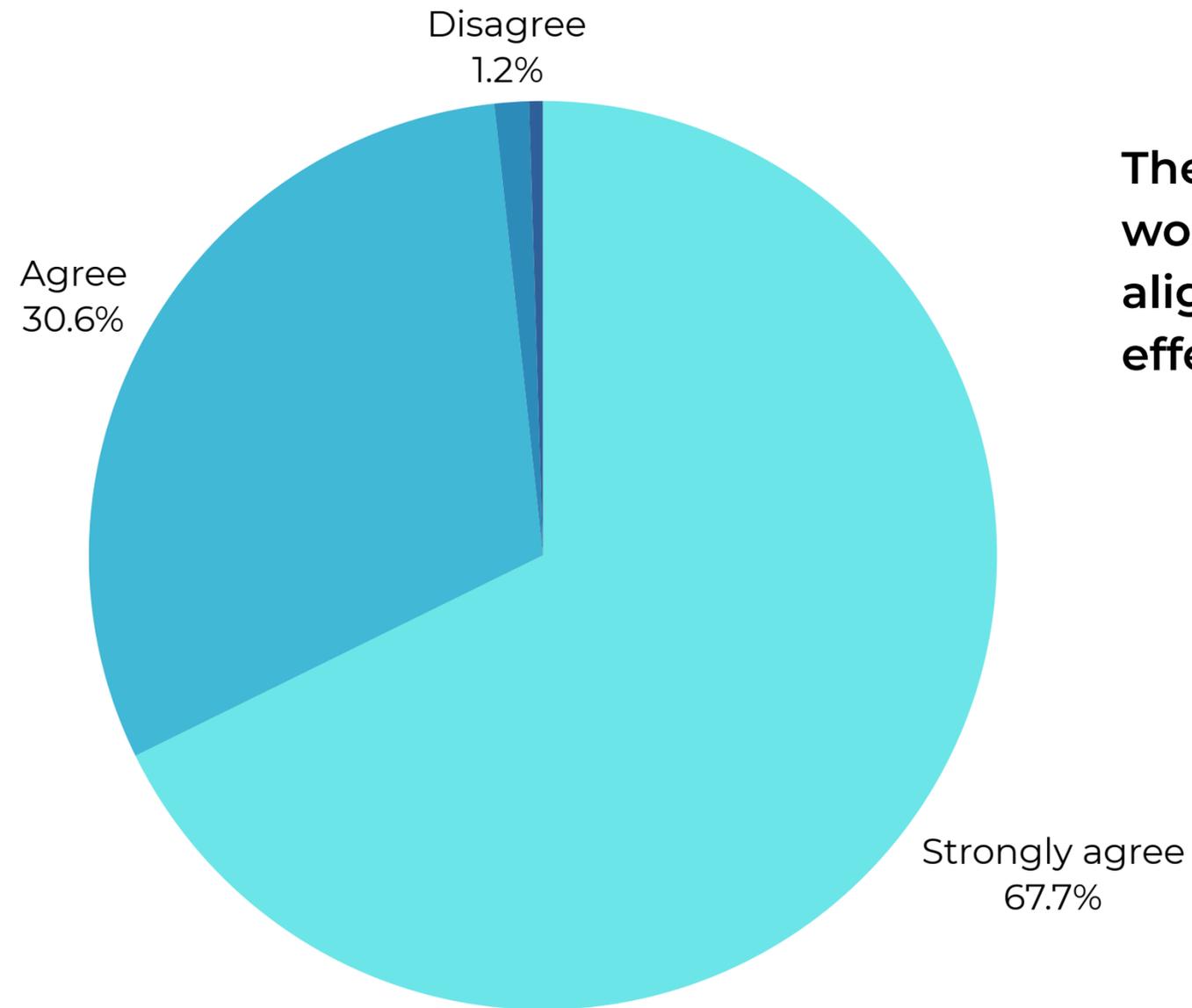
Values Alignment



WMMC's five core values (Love for God & Others, Obedience to God's Word, Worship, Prayer, and Compassion) receives the most “strongly agree” support among all foundational statements, indicating deep alignment within the congregation.

Alignment Level	Count	Percentage
Strongly agree	328	78.30%
Agree	81	19.30%
Disagree	9	2.10%
Strongly disagree	1	0.20%

Worship Meaningfulness Evaluation



The 98.2% positive response (Q20) indicates strong worship satisfaction that matches mission and values alignment levels, suggesting that worship expressions effectively support congregational spiritual formation.

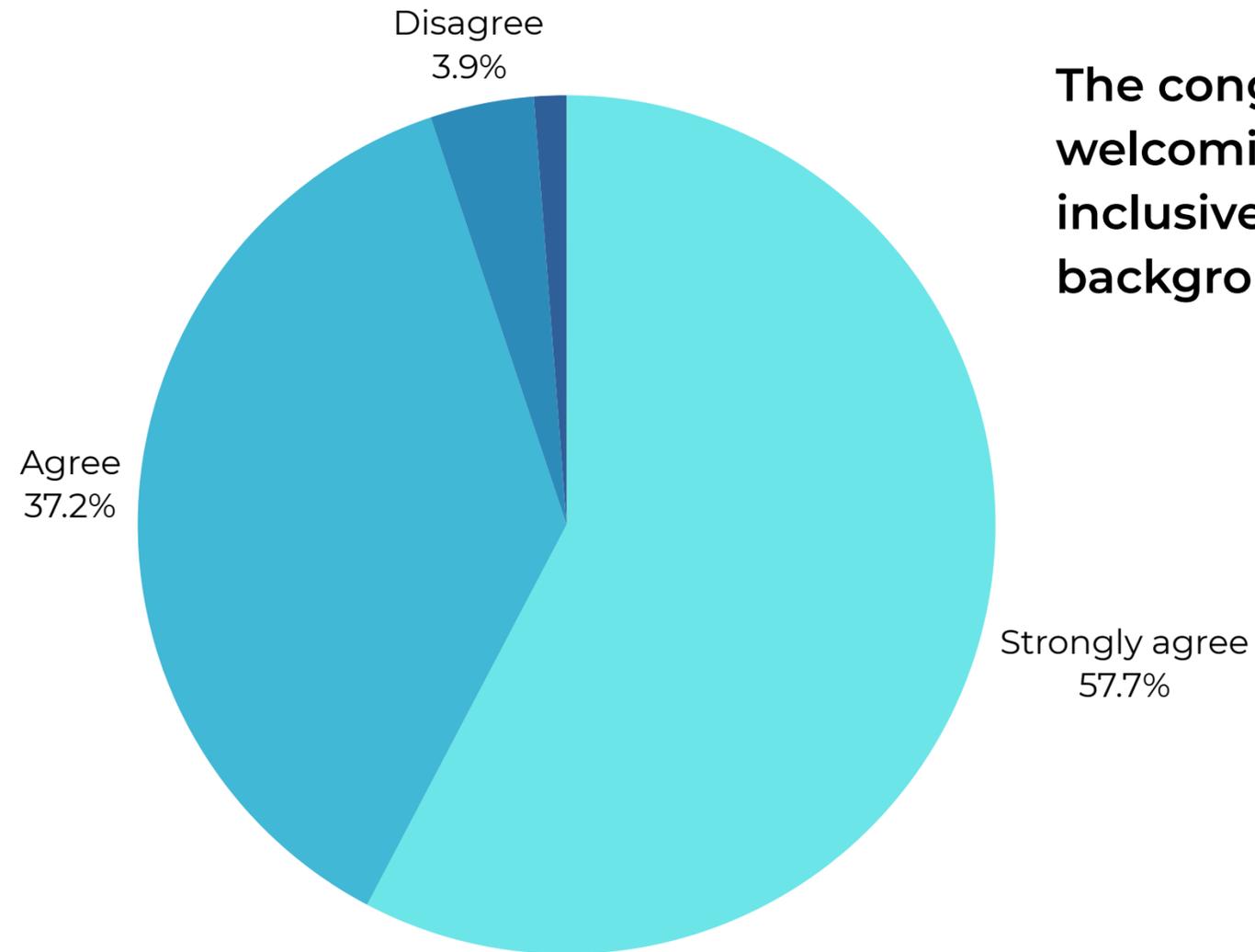
Response Level	Count	Percentage
Strongly agree	277	67.70%
Agree	125	30.50%
Disagree	5	1.20%
Strongly disagree	2	0.50%

SWOT Analysis Summary

Strengths	Weaknesses	Opportunities	Threats
Exceptional pastoral leadership	Underdeveloped youth and young adult ministry	Invest in youth and young adult development	Aging congregation & succession planning
Bible-centric approach	Connection challenges in a large congregation	Forge community partnerships	Perceptions of exclusivity
Welcoming culture & outreach	Communication gaps	Leverage post-disaffiliation positioning	Staff retention challenges
Outstanding children's programming	Limited demographic diversity & facility concerns	Expand digital and campus ministries	Financial and competitive pressures

Section 3: Worship & Spiritual Formation Analysis

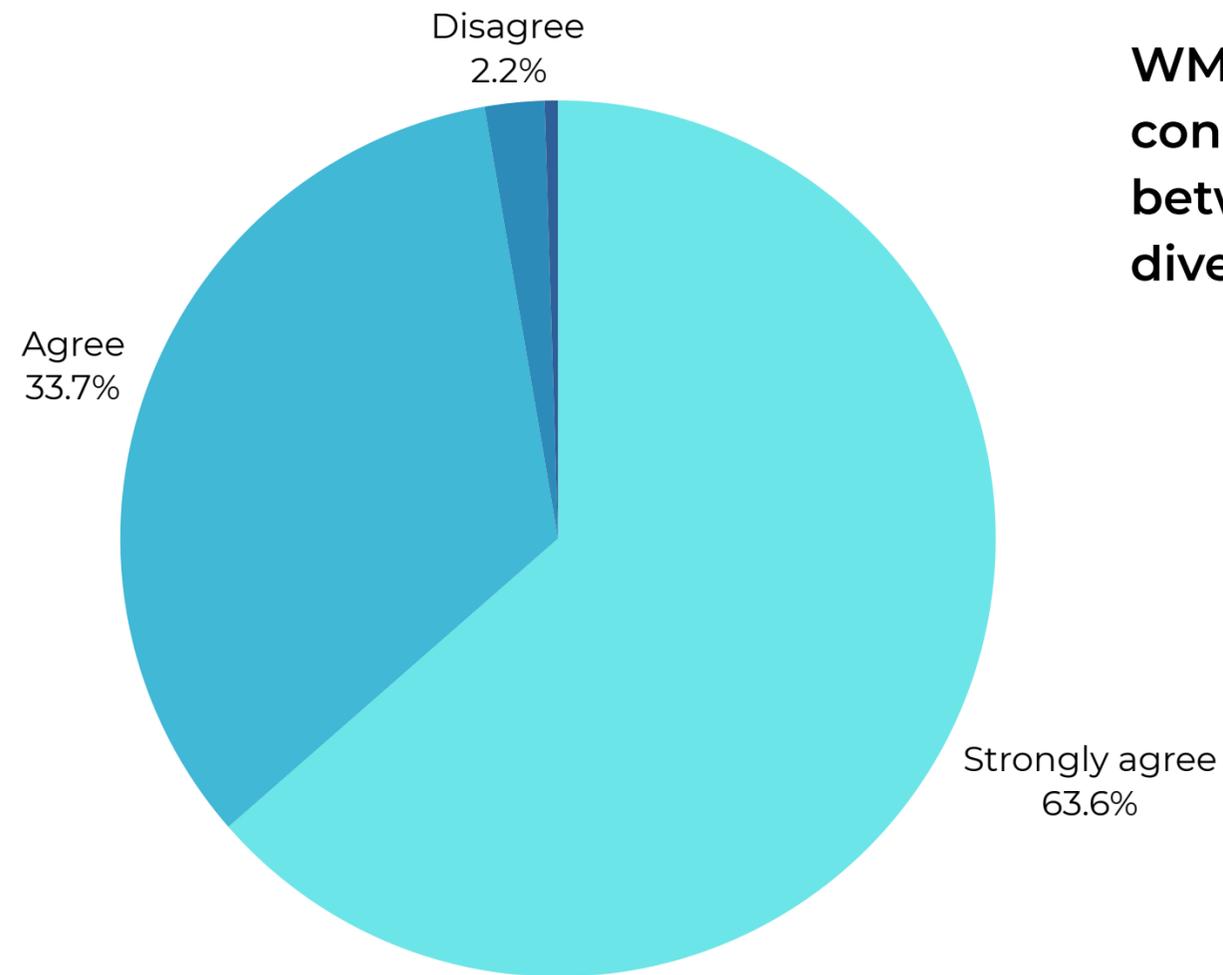
Worship Welcoming Atmosphere



The congregation's assessment of worship services as welcoming demonstrates exceptional success in creating inclusive worship environments that serve diverse backgrounds and experiences within the WMMC community.

Response Level	Count	Percentage
Strongly agree	236	57.70%
Agree	152	37.20%
Disagree	16	3.90%
Strongly disagree	5	1.20%

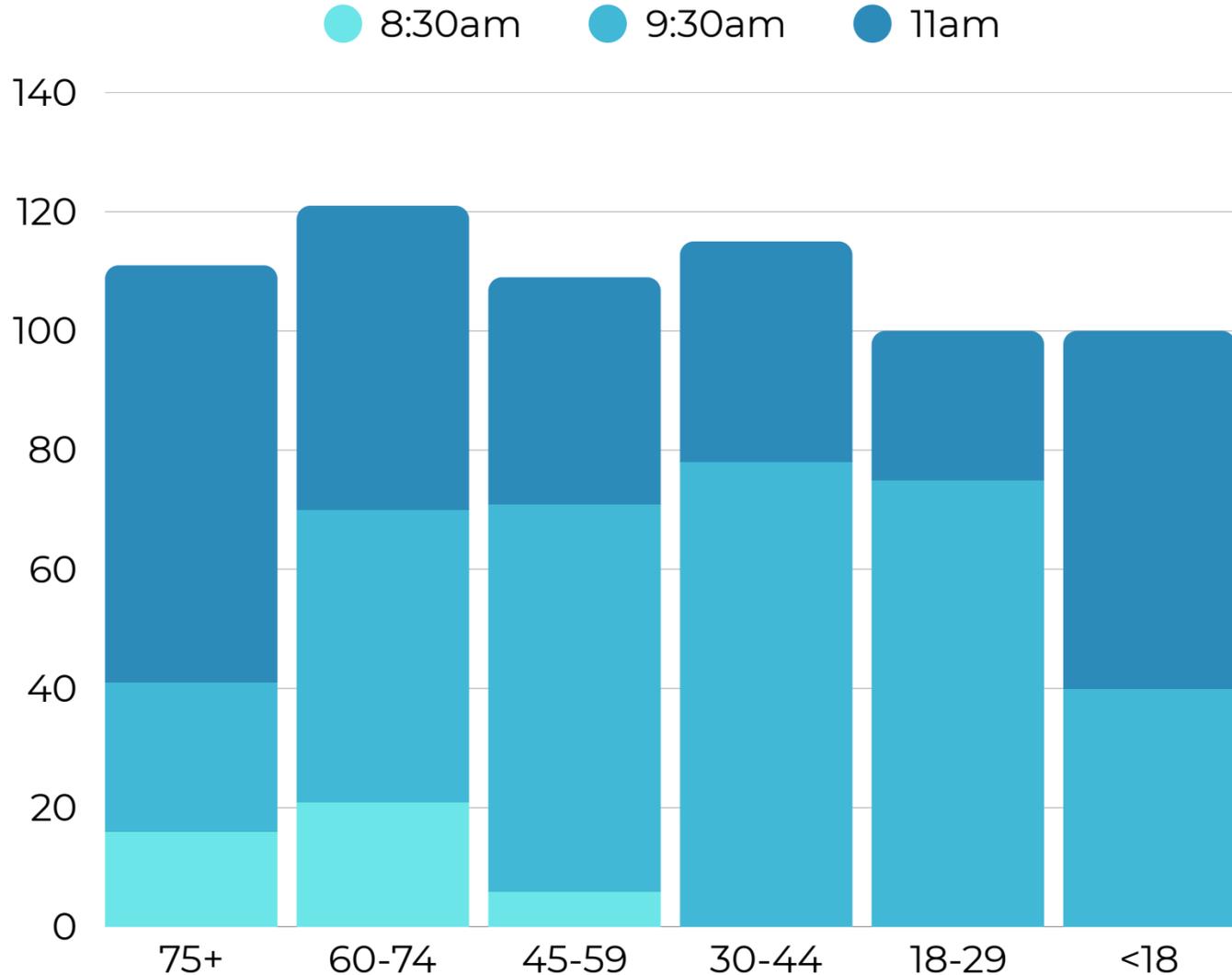
Worship Style Satisfaction



WMMC's multi-service approach receives strong validation from congregational responses, indicating successful balance between traditional and contemporary expressions that meets diverse spiritual formation preferences.

Response Level	Count	Percentage
Strongly agree	260	63.60%
Agree	138	33.70%
Disagree	9	2.20%
Strongly disagree	2	0.50%

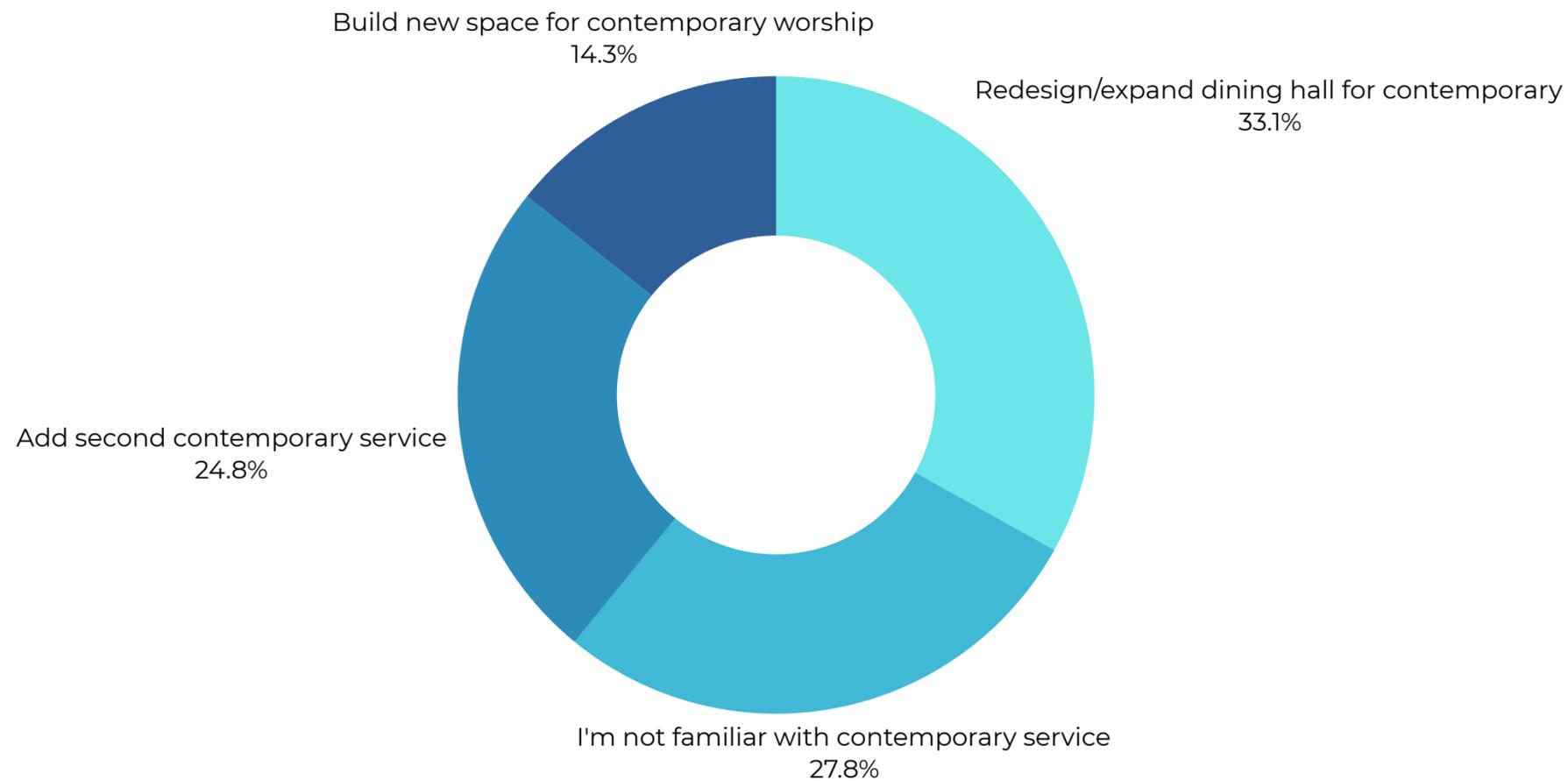
Service Preference by Age



Age Group	8:30 a.m. Traditional	9:30 a.m. Contemporary	11:00 a.m. Traditional	Online	TV Service	Infrequent
Under 18	0.00%	40.0% (2)	60.0% (3)	0.00%	0.00%	20.0% (1)
18-29	0.00%	75.0% (3)	25.0% (1)	50.0% (2)	0.00%	0.00%
30-44	0.00%	77.6% (38)	36.7% (18)	12.2% (6)	2.0% (1)	6.1% (3)
45-59	5.8% (4)	65.2% (45)	37.7% (26)	15.9% (11)	5.8% (4)	5.8% (4)
60-74	20.8% (32)	48.7% (75)	51.3% (79)	12.3% (19)	10.4% (16)	5.2% (8)
75+	16.4% (26)	25.2% (40)	70.4% (112)	10.1% (16)	18.9% (30)	3.1% (5)

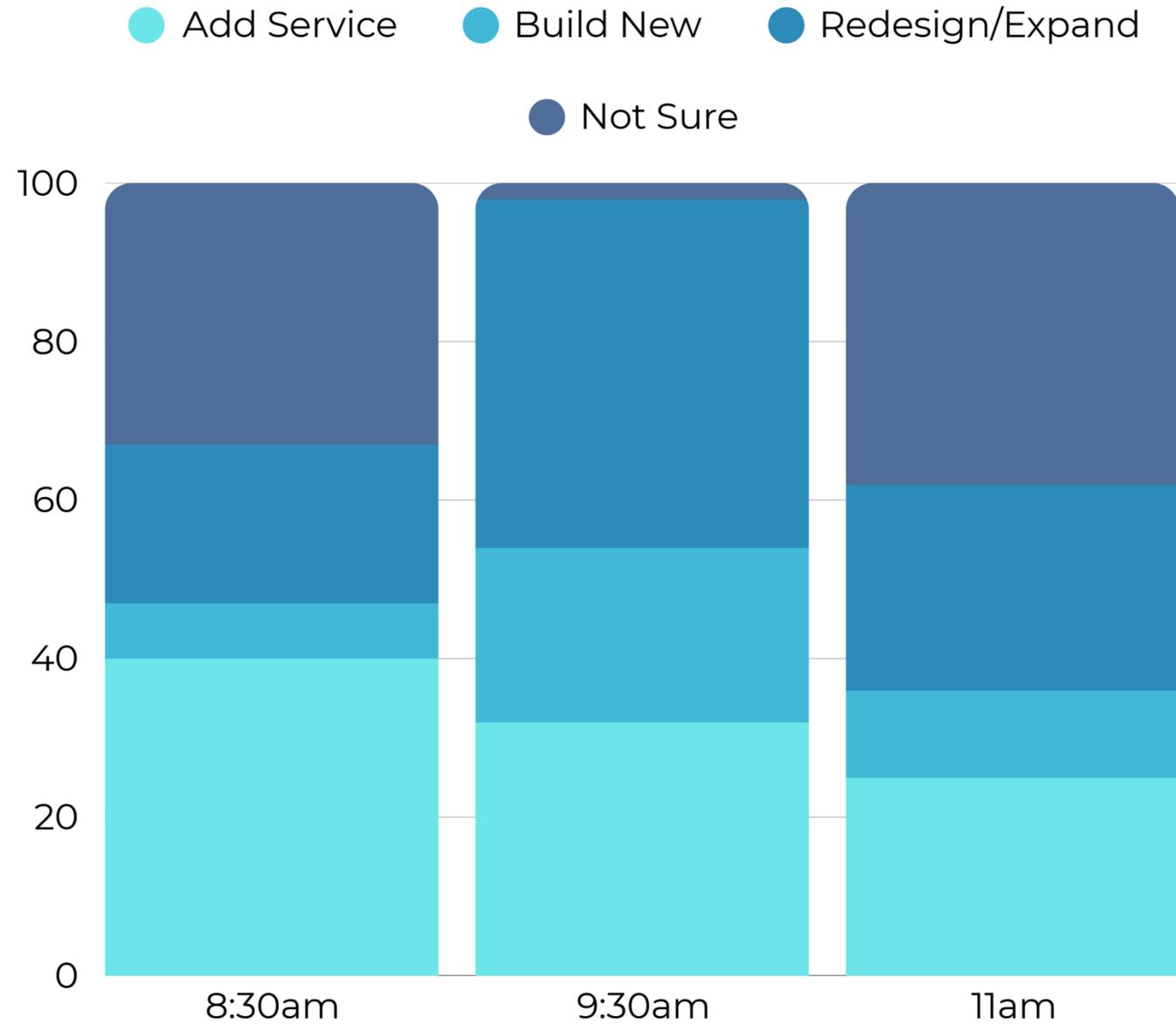
Growth Management Preference

There is a broad acknowledgement that the contemporary service is growing and is an avenue for growth in the future. The results reveal a nuanced understanding, largely influenced by the respondent's personal connection to the service—as well as stewardship considerations.



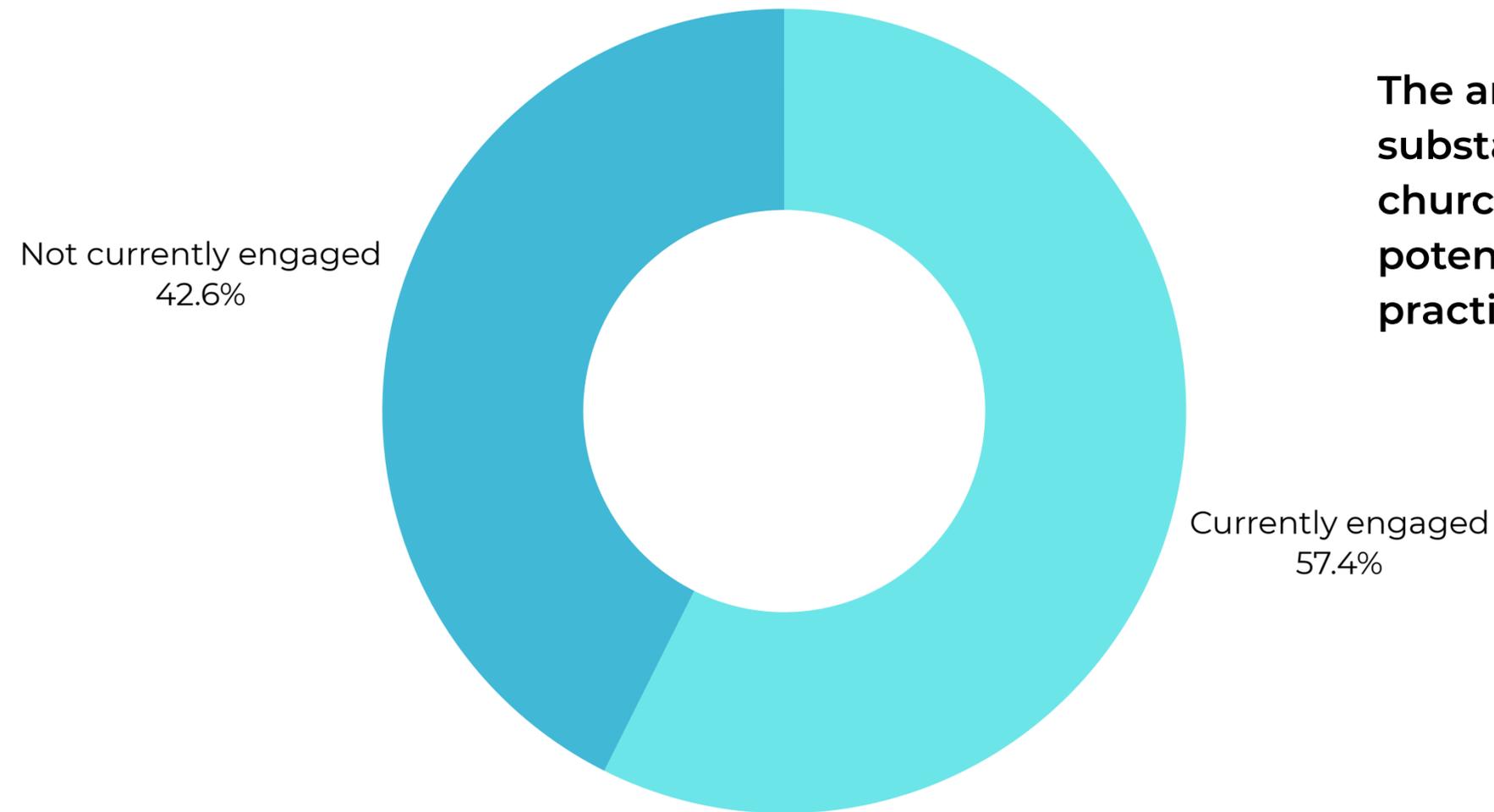
Growth Management Preference	Count	Percentage
Redesign/expand dining hall for contemporary	132	33.10%
I'm not familiar with contemporary service	111	27.80%
Add second contemporary service	99	24.80%
Build new space for contemporary worship	57	14.30%

Growth Management by Service



Service Attendance	Add Service	Build New	Redesign/Expand	Not Familiar
8:30 a.m. Traditional	40.0% (24)	6.7% (4)	20.0% (12)	33.3% (20)
9:30 a.m. Contemporary	31.9% (59)	22.2% (41)	44.3% (82)	1.6% (3)
11:00 a.m. Traditional	25.0% (55)	10.9% (24)	25.9% (57)	38.2% (84)

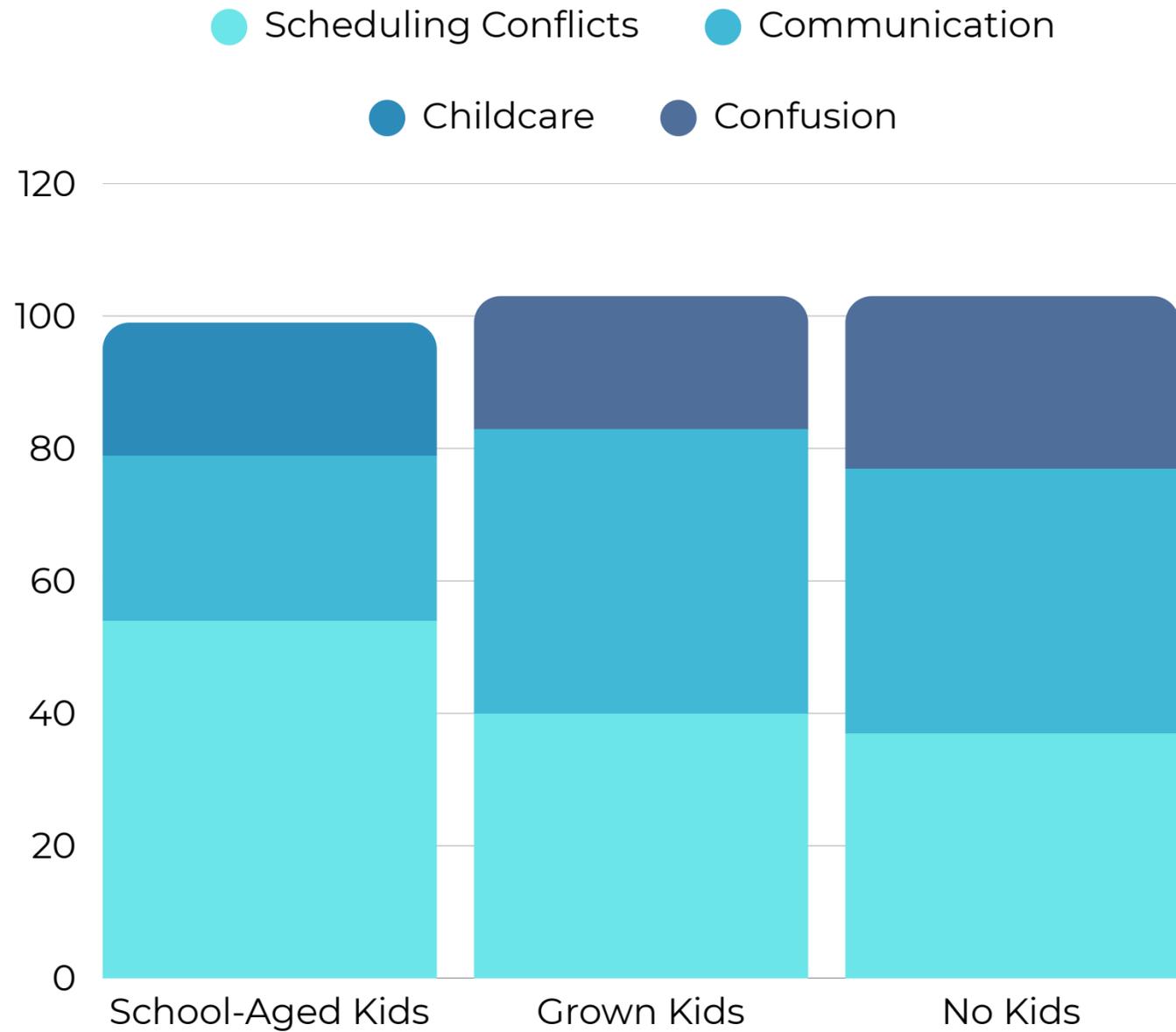
Community Life Engagement



The analysis of small group engagement shows substantial participation rates that exceed many church benchmarks while indicating considerable potential for growth among members who face practical barriers.

Participation Status	Count	Percentage
Currently engaged	233	57.40%
Not currently engaged	173	42.60%

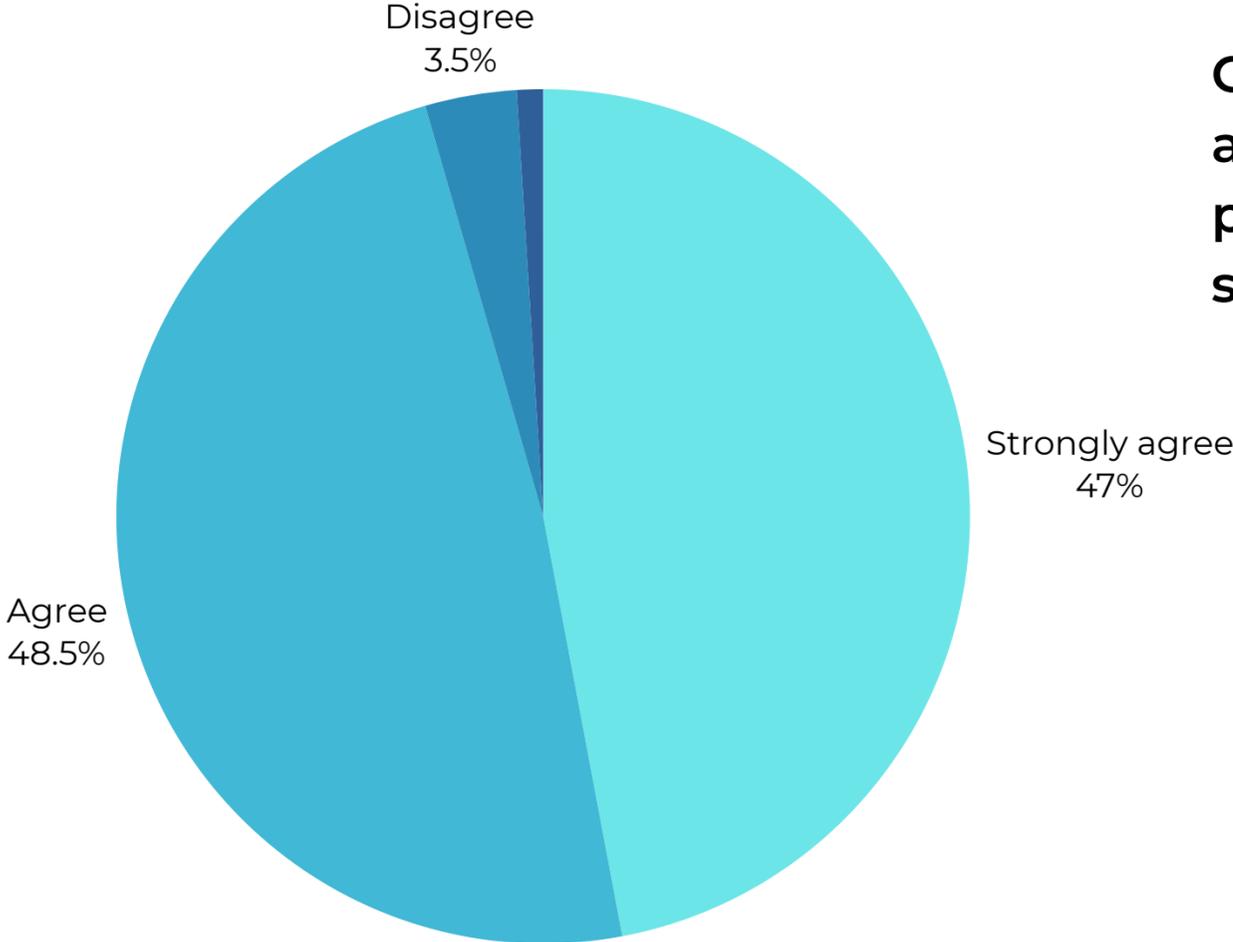
Barriers to Groups by Children Status



Top 3 Challenges

Label	Scheduling Conflicts	Communication	Childcare	Confusion
School-Aged Kids	54%	25%	20%	-
Grown Kids	40%	43%	-	20%
No Kids	37%	40%	-	26%

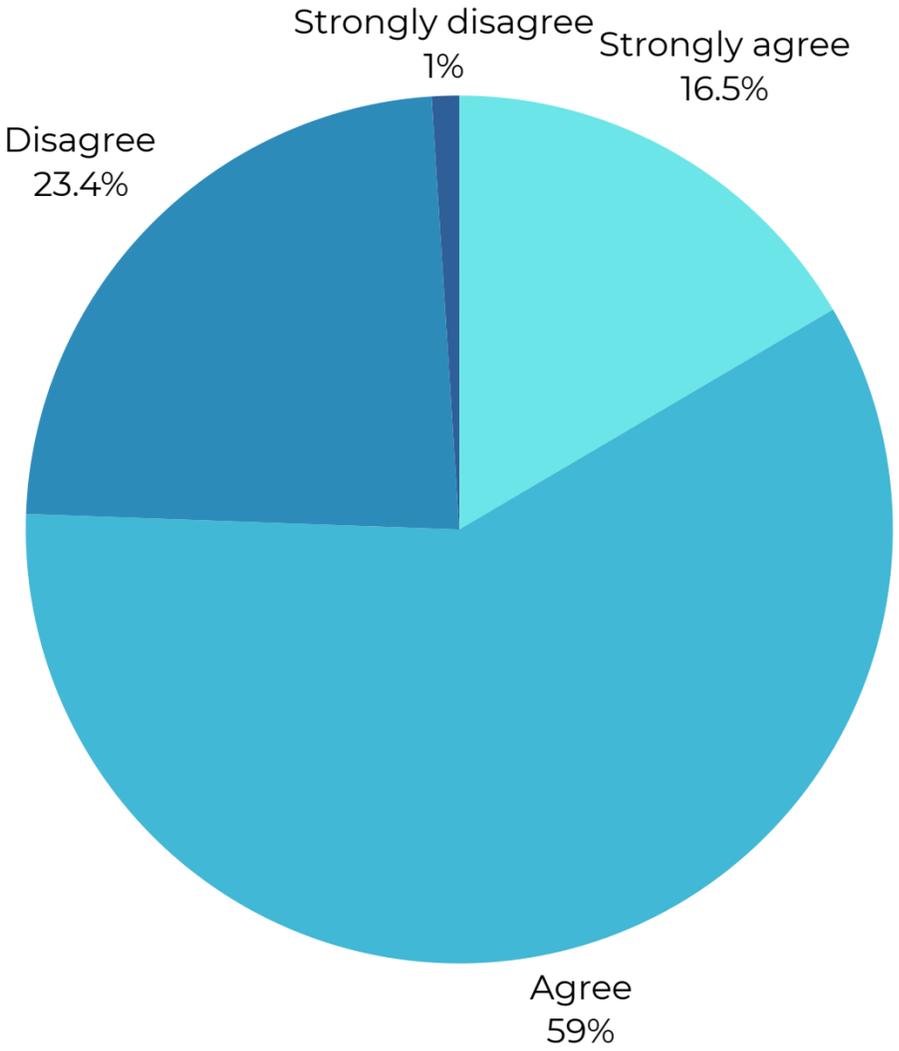
Spiritual Formation Assessment



Current spiritual formation activities receive strong approval while revealing opportunities for enhanced programming that could serve diverse learning styles and spiritual formation preferences within the congregation.

Response Level	Count	Percentage
Strongly agree	190	47.00%
Agree	196	48.50%
Disagree	14	3.50%
Strongly disagree	4	1.00%

Spiritual Formation Event Interest

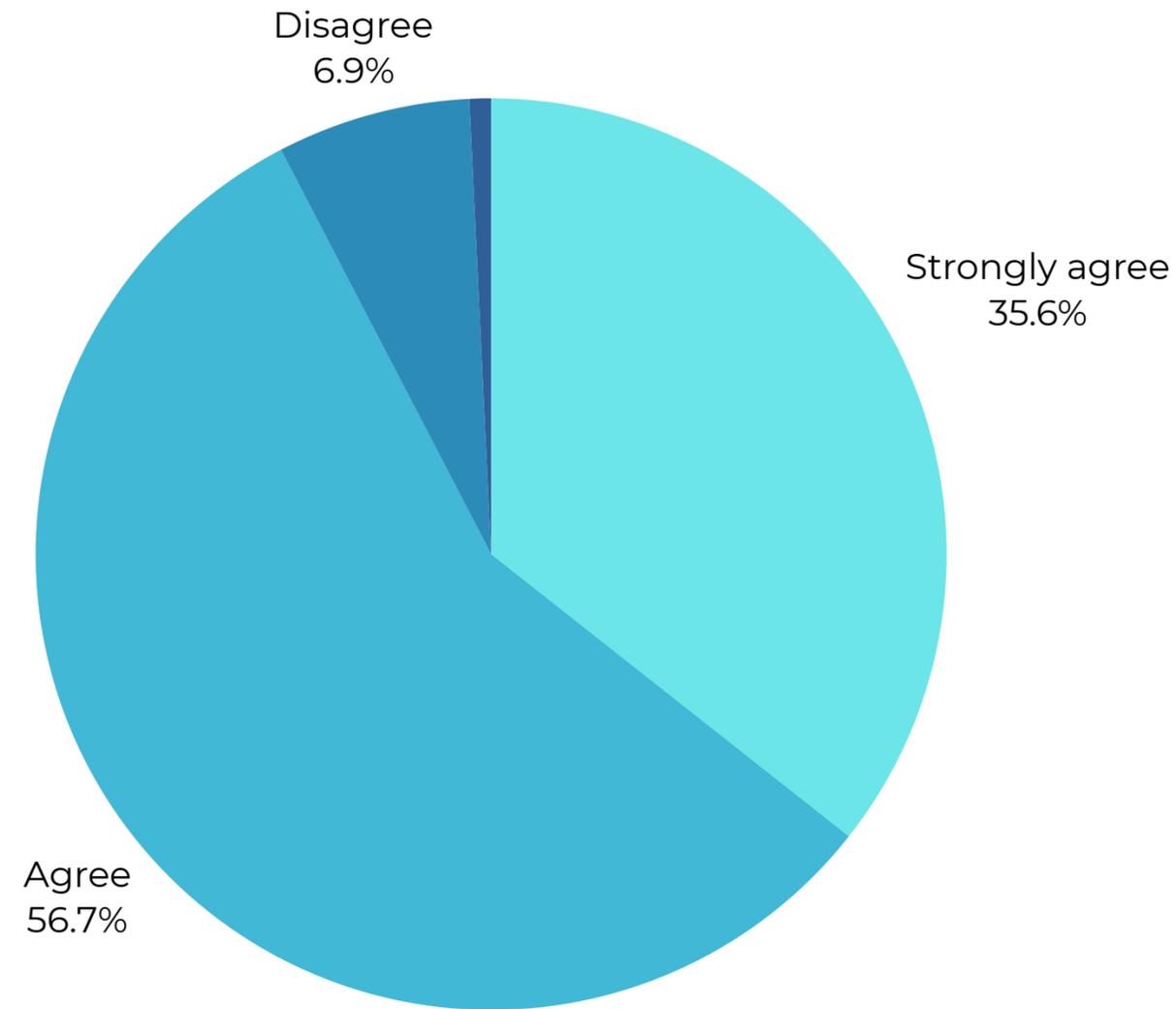


Interest in expanded large-scale spiritual formation events reveals congregational appetite for enhanced educational and spiritual development opportunities that complement existing small group programming.

Interest Level	Count	Percentage
Strongly agree	65	16.50%
Agree	232	59.00%
Disagree	92	23.40%
Strongly disagree	4	1.00%

Section 4: Internal Ministries Analysis

Youth & Kids Ministry Effectiveness

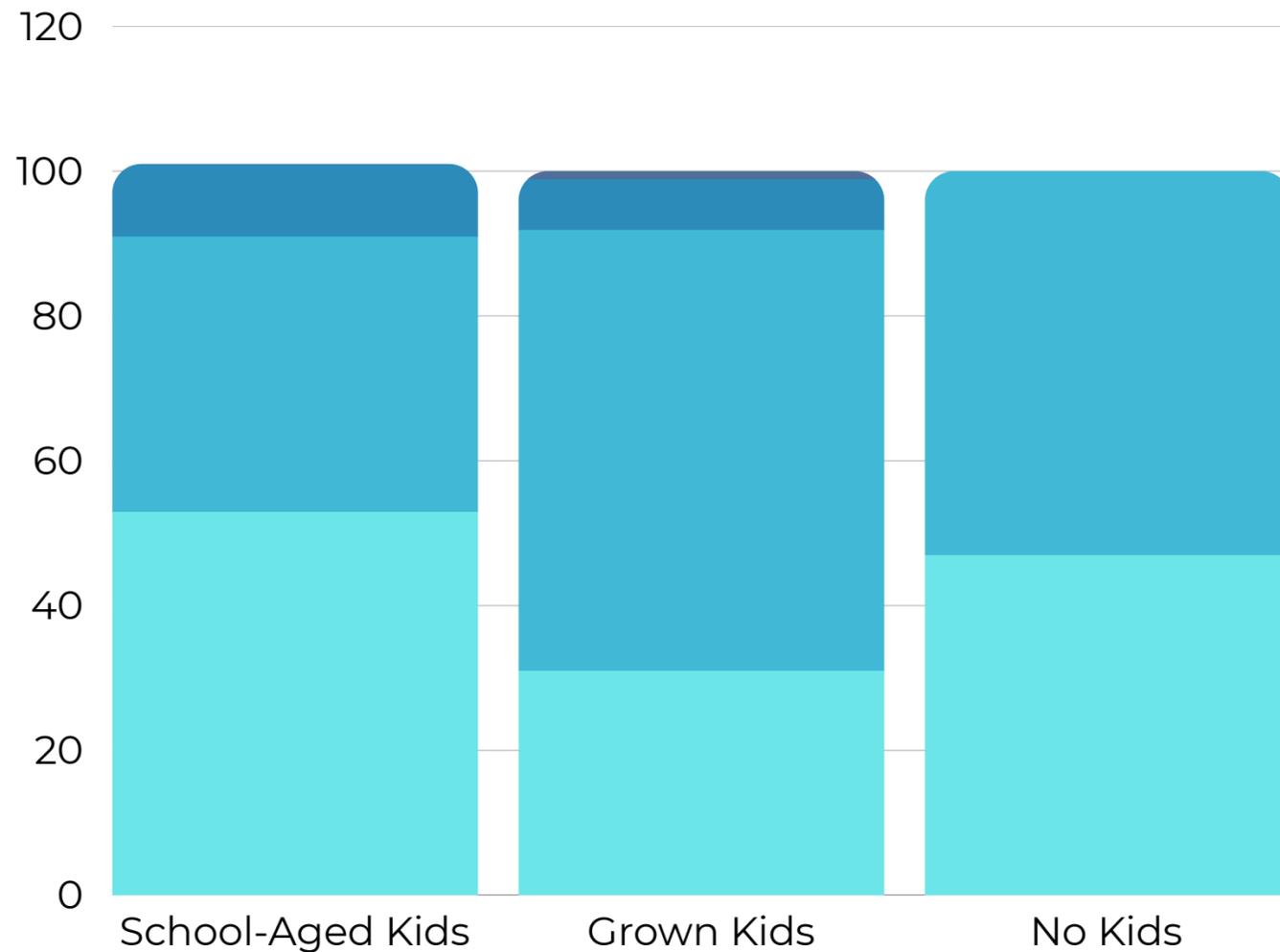


WMMC's children and youth ministries receive strong congregational endorsement, indicating successful programming that effectively serves families, even though this is an overall segment of the congregation that must be expanded in years to come.

Assessment Level	Count	Percentage
Strongly agree	140	35.60%
Agree	223	56.70%
Disagree	27	6.90%
Strongly disagree	3	0.80%

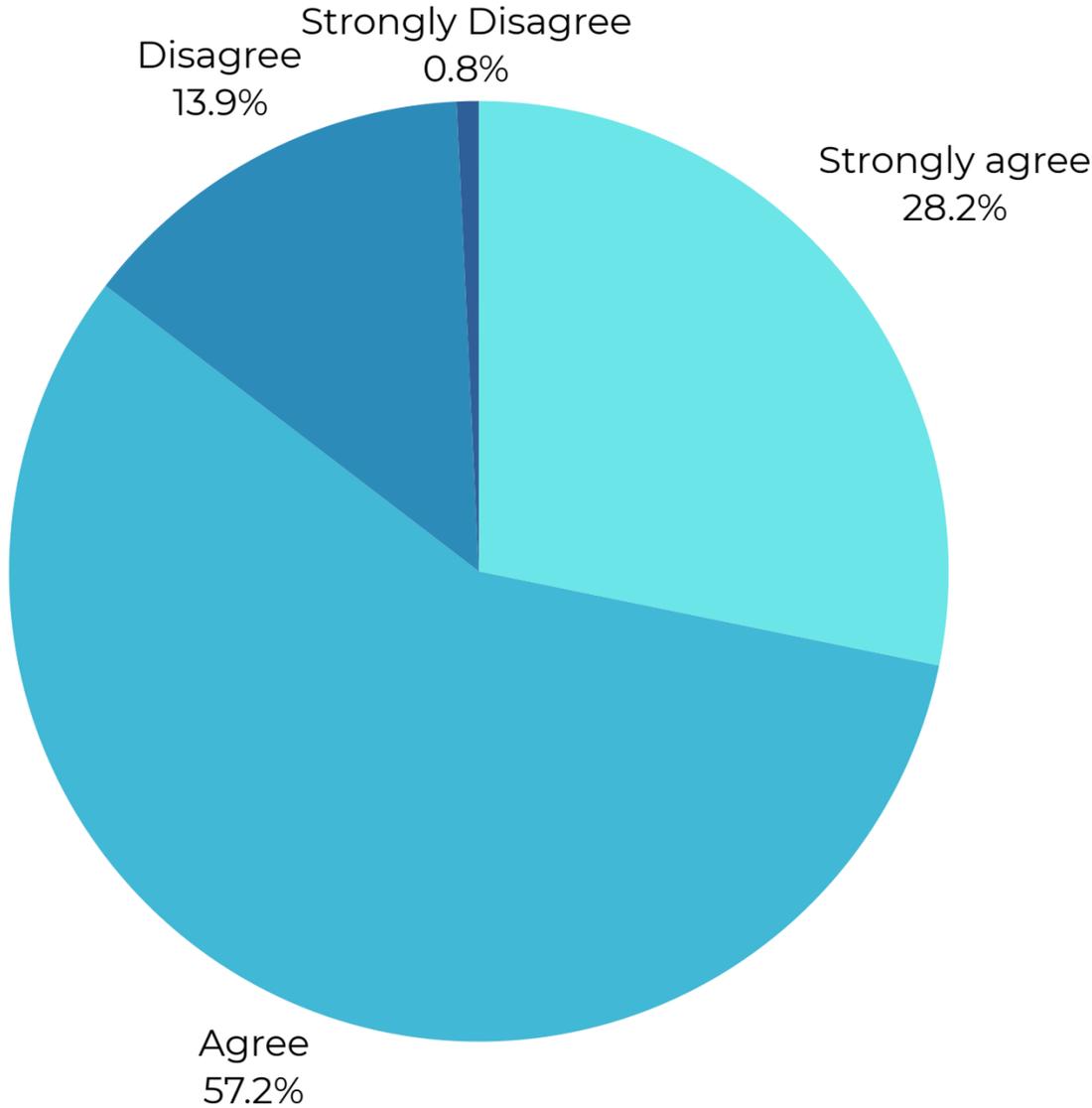
Youth & Kids Ministry Effectiveness by Children Status

● Strongly Agree
 ● Agree
 ● Disagree
● Strongly Disagree



Children Status	Strongly Agree	Agree	Disagree	Strongly Disagree
School Age Kids	52.46% (32)	37.70% (23)	9.84% (6)	0.00%
Grown Kids	30.39% (86)	61.13% (173)	7.42% (21)	1.06% (3)
No Kids	46.81% (22)	53.19% (25)	0.00%	0.00%

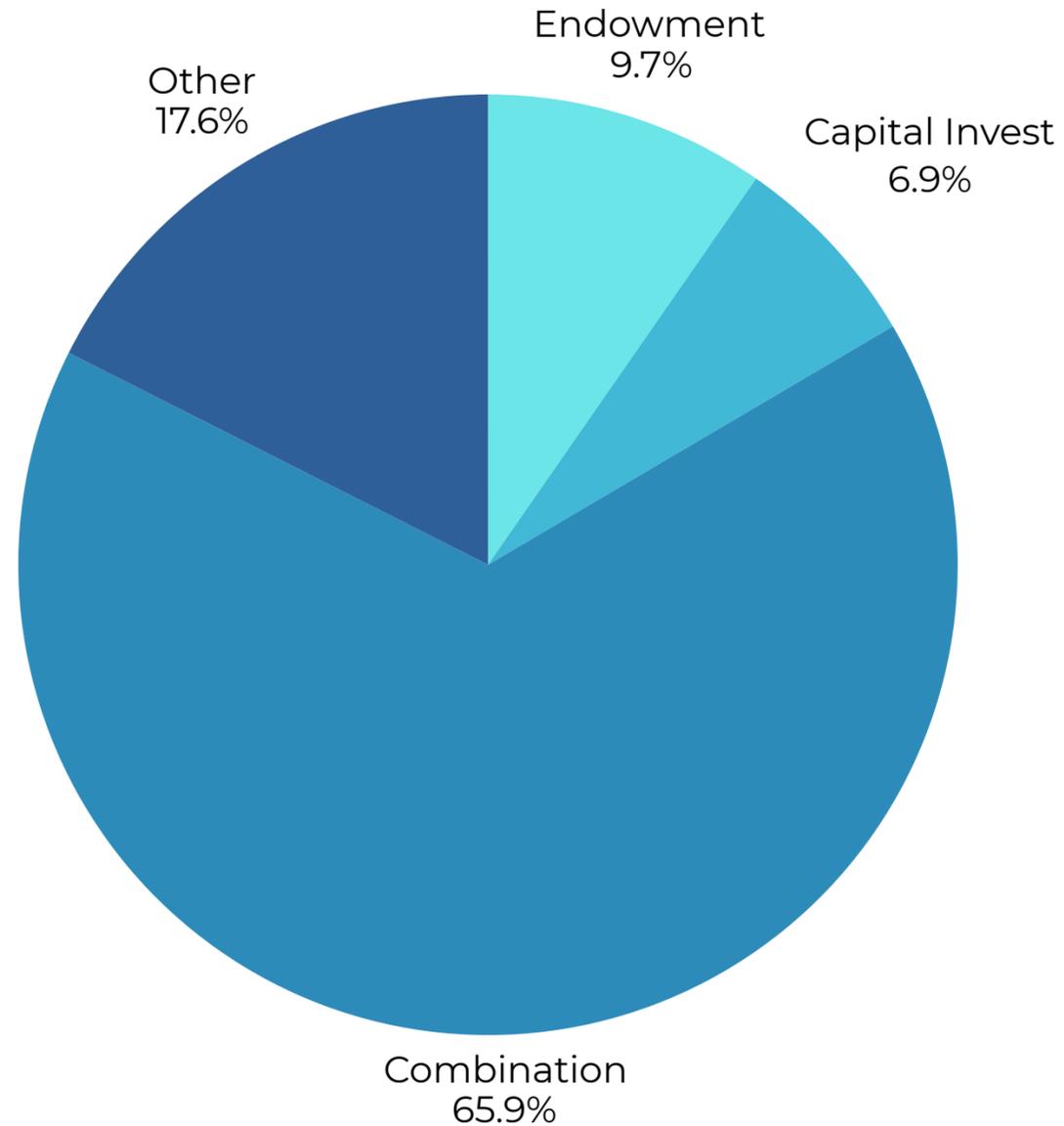
Serving All Life Stages



The congregation's assessment of WMMC's responsiveness to different life stages reveals both strengths in current programming and opportunities for enhanced life stage-specific ministry development. Comments felt that there could be more focus on younger adults.

Responsiveness Level	Count	Percentage
Strongly agree	112	28.20%
Agree	227	57.20%
Disagree	55	13.90%
Strongly Disagree	3	0.80%

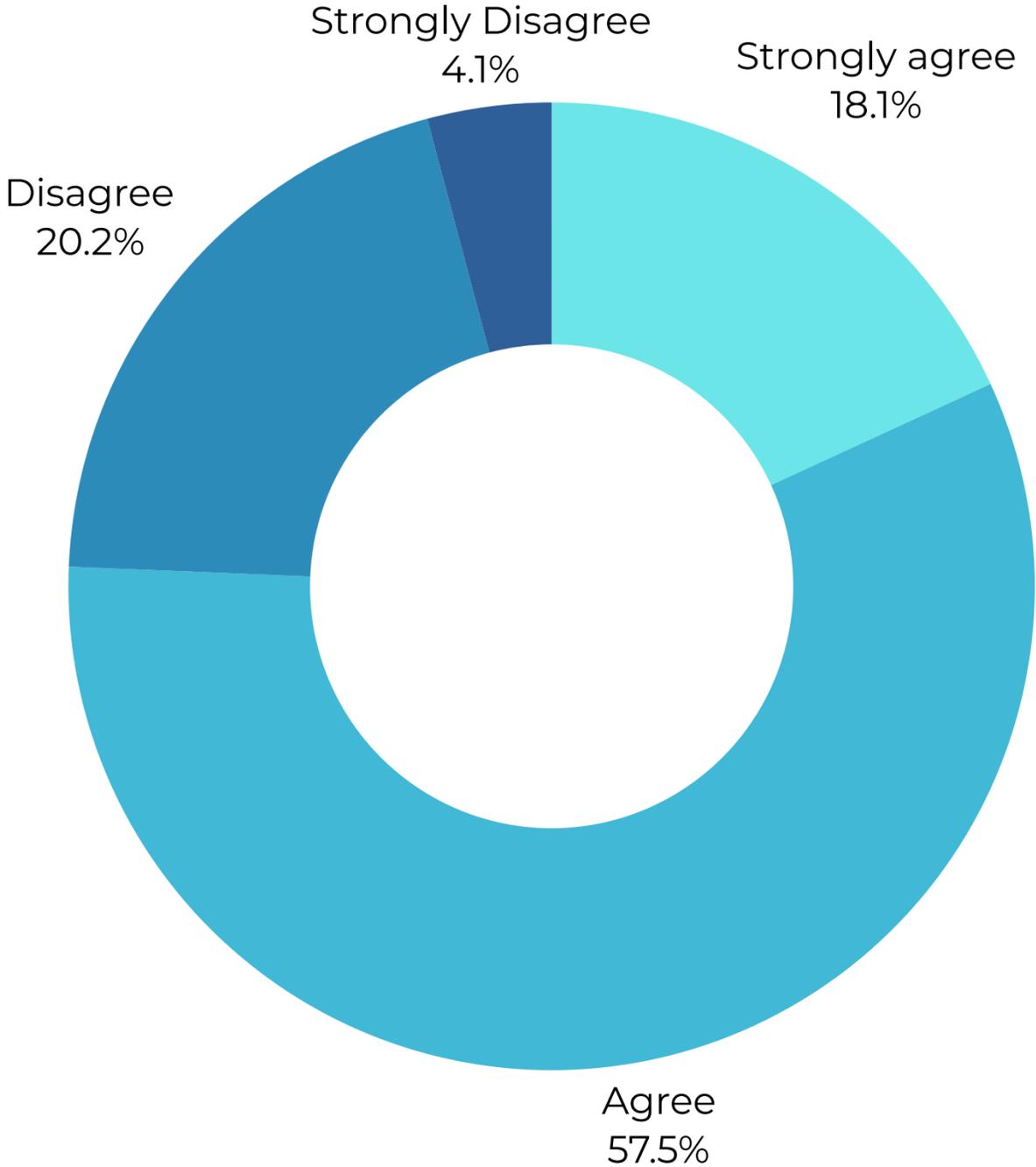
Preschool Ministry Support



The congregation's perspective on how best to fund and enhance the preschool ministry moving forward revealed varying opinions. Mainly, there were nuanced views on the funding needing to be balanced between meeting immediate needs with long-term sustainability.

Support Approach	Count	Percentage
Endowment	38	9.70%
Capital Invest	27	6.90%
Combination	259	65.90%
Other	69	17.60%

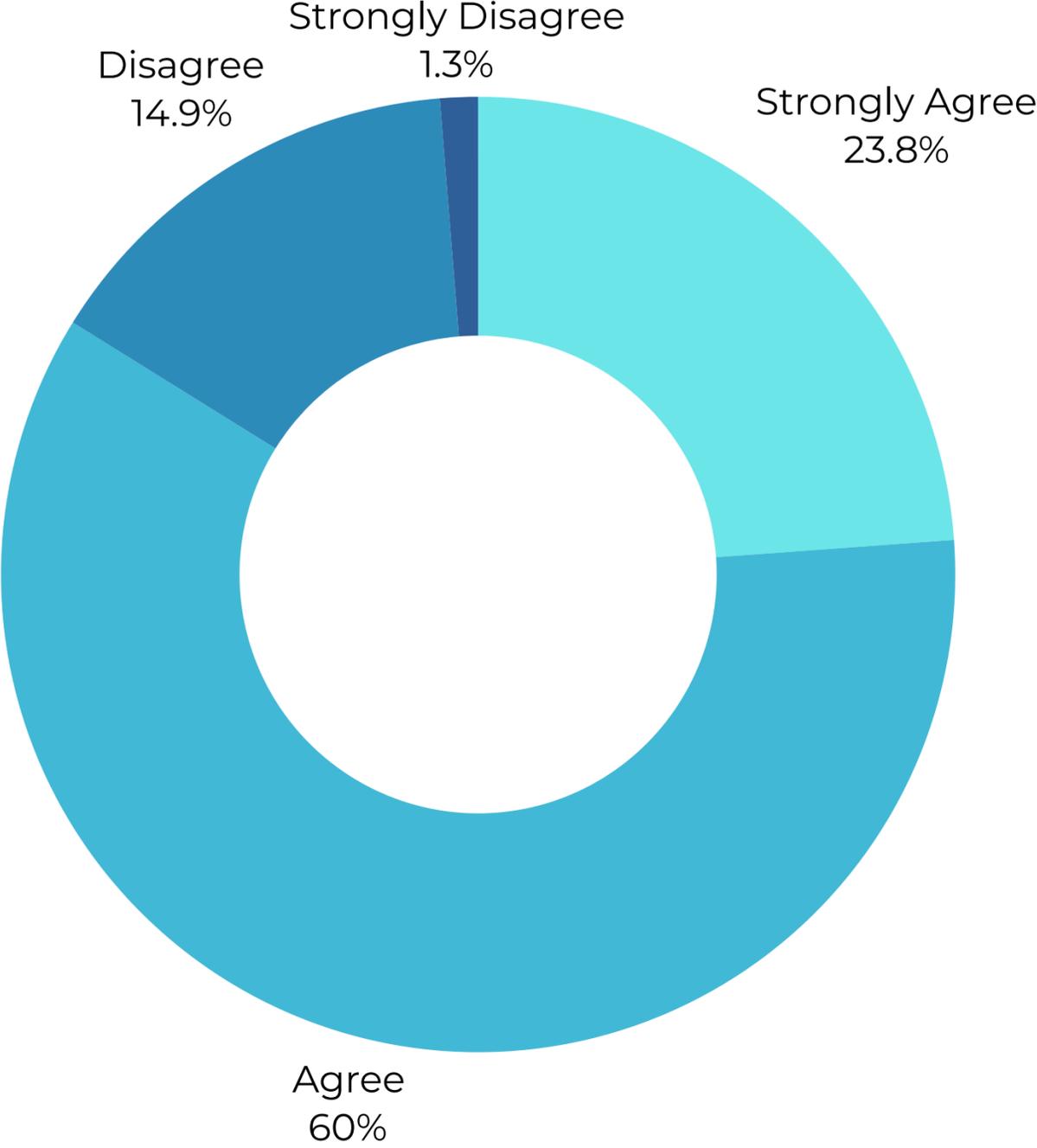
Senior Adult Center Support



The proposal for senior adult center development receives strong support, but this is largely tempered on an assumption that this is an expansion in programming rather than facilities.

Development Support	Count	Percentage
Strongly agree	70	18.10%
Agree	222	57.50%
Disagree	78	20.20%
Strongly Disagree	16	4.10%

Transportation Ministry Support

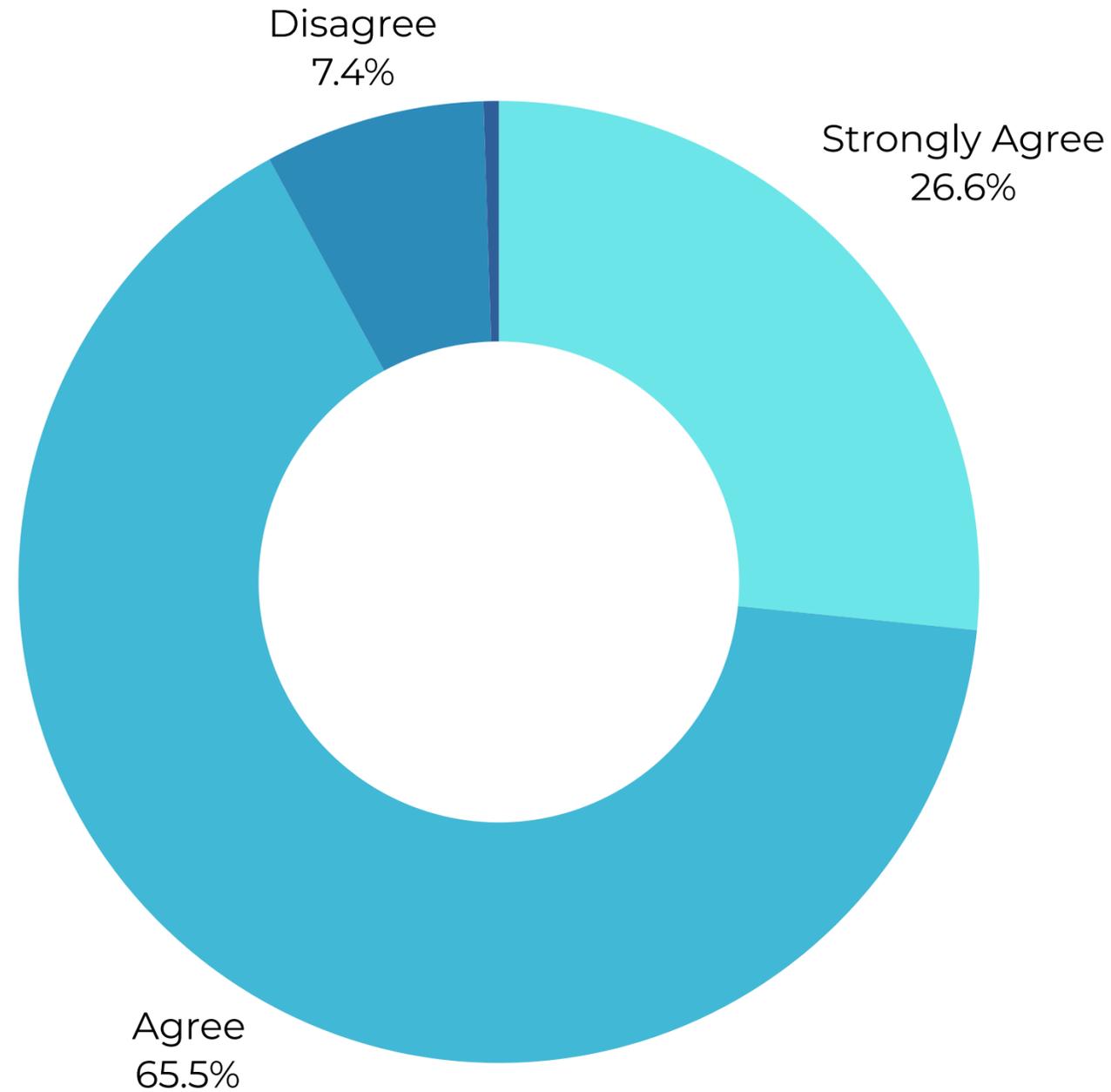


Unlike the Senior Adult Center proposal, this topic has broad, cross-demographic support. While the Transportation Ministry impacts senior adults most, it can also be an asset to other demographics.

Support Level	Count	Percentage
Strongly Agree	93	23.90%
Agree	234	60.00%
Disagree	58	14.90%
Strongly Disagree	5	1.30%

Section 5: Outreach & Evangelism Analysis

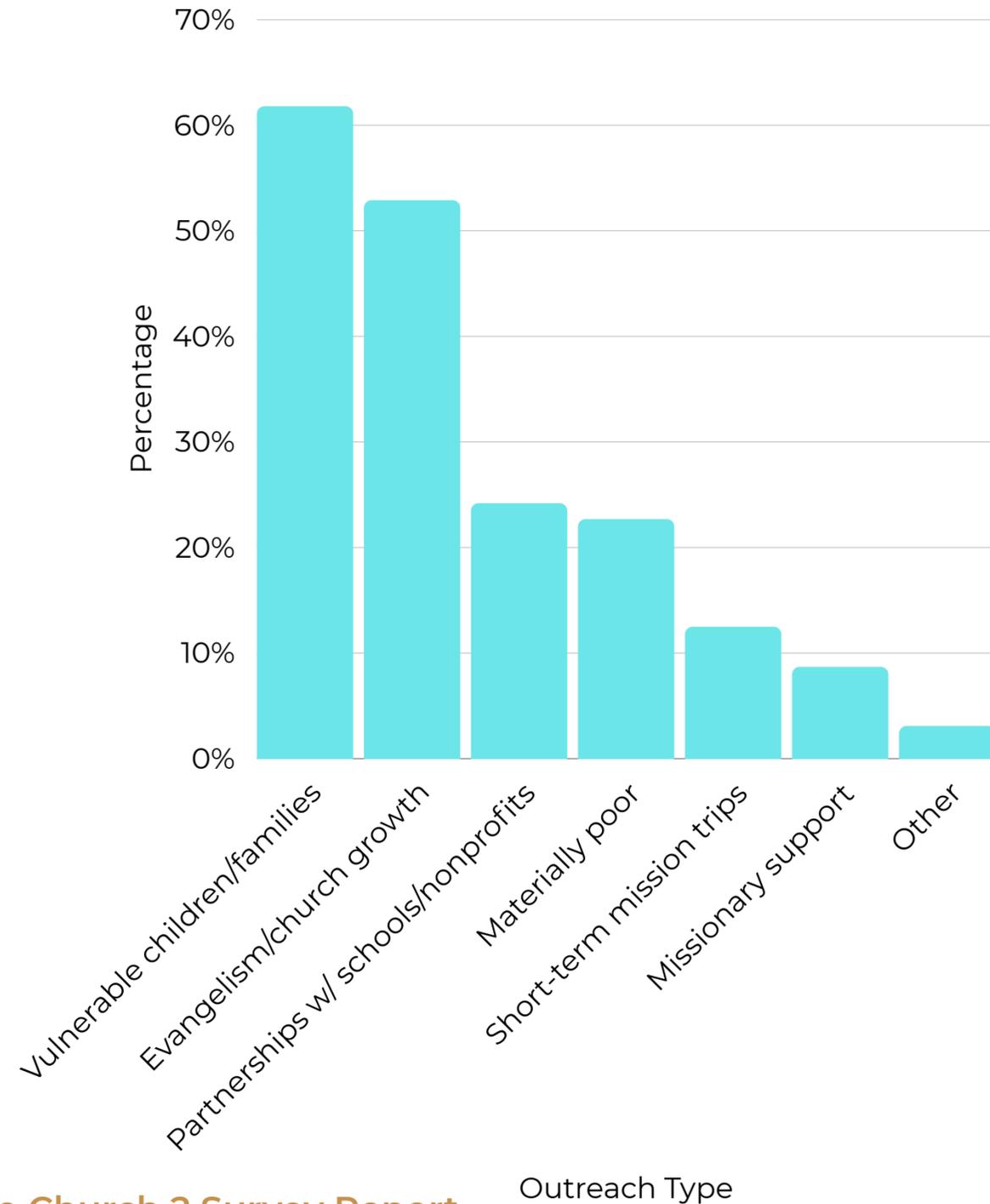
Outreach Effectiveness



This high effectiveness rating reflects positively on current ministry leadership and program design. The near-universal approval suggests that Wesley Memorial has successfully established meaningful community connections and is delivering tangible value to those it serves. Such strong congregational confidence provides a solid foundation for strategic expansion of outreach initiatives.

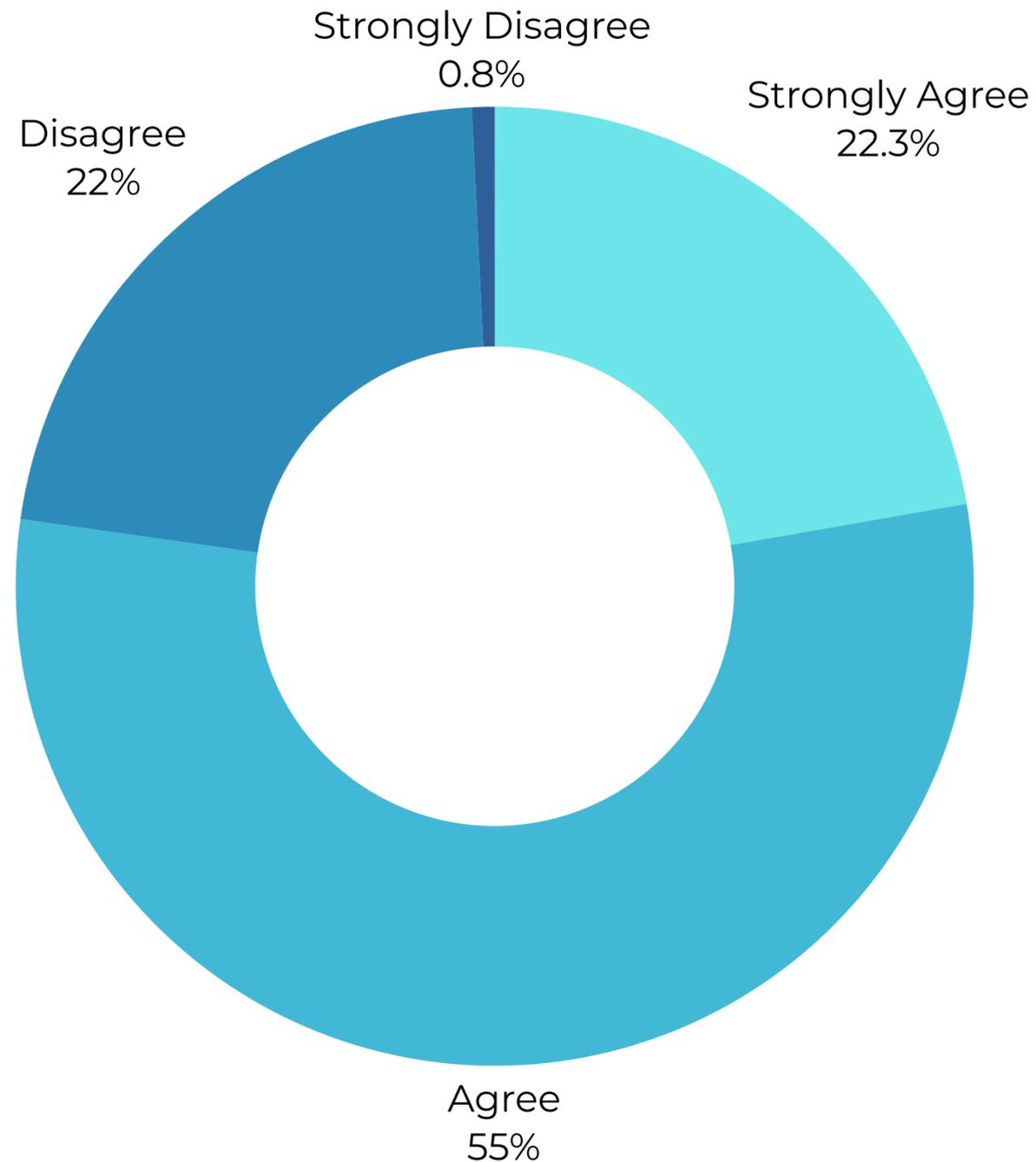
Response Level	Count	Percentage
Strongly Agree	104	26.70%
Agree	256	65.50%
Disagree	29	7.40%
Strongly Disagree	2	0.50%

Outreach Priorities



Outreach Type	Percentage	Count
Vulnerable children/families	61.80%	243
Evangelism/church growth	52.90%	208
Partnerships w/ schools/nonprofits	24.20%	95
Materially poor	22.70%	89
Short-term mission trips	12.50%	49
Missionary support	8.70%	34
Other	3.10%	12

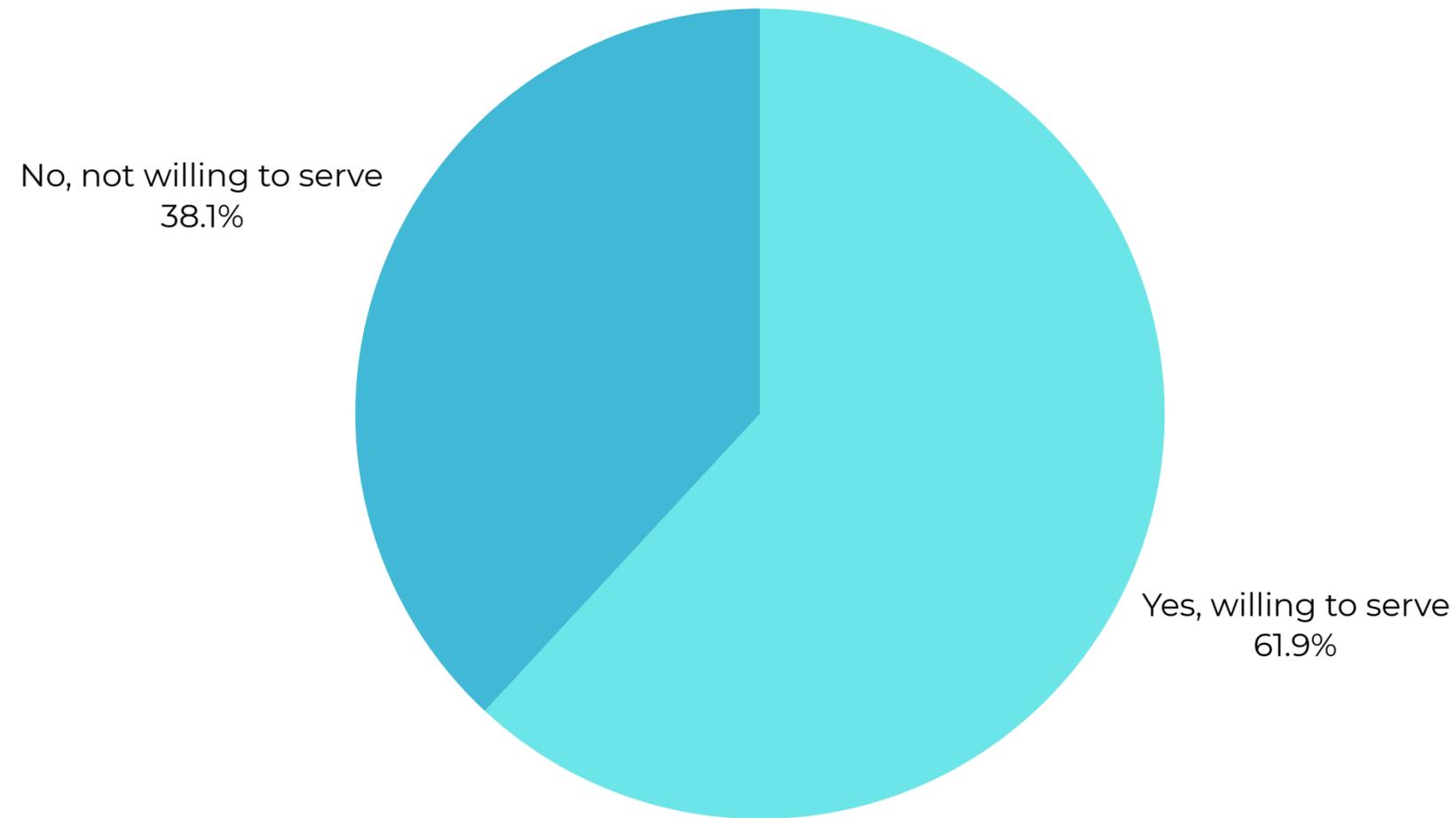
Awareness of Outreach Ministries



Despite strong confidence in outreach effectiveness, congregational awareness of specific programs reveals significant room for improvement. Only 78% of members feel adequately informed about Wesley Memorial's outreach initiatives.

Support Level	Count	Percentage
Strongly Agree	87	22.30%
Agree	215	55.00%
Disagree	86	22.00%
Strongly Disagree	3	0.80%

Willingness to Serve in Outreach



The congregation demonstrates strong willingness to actively participate in outreach ministries.

Response	Percentage	Count
Yes, willing to serve	61.90%	243
No, not willing to serve	38.10%	150

Barriers to Serve in Outreach

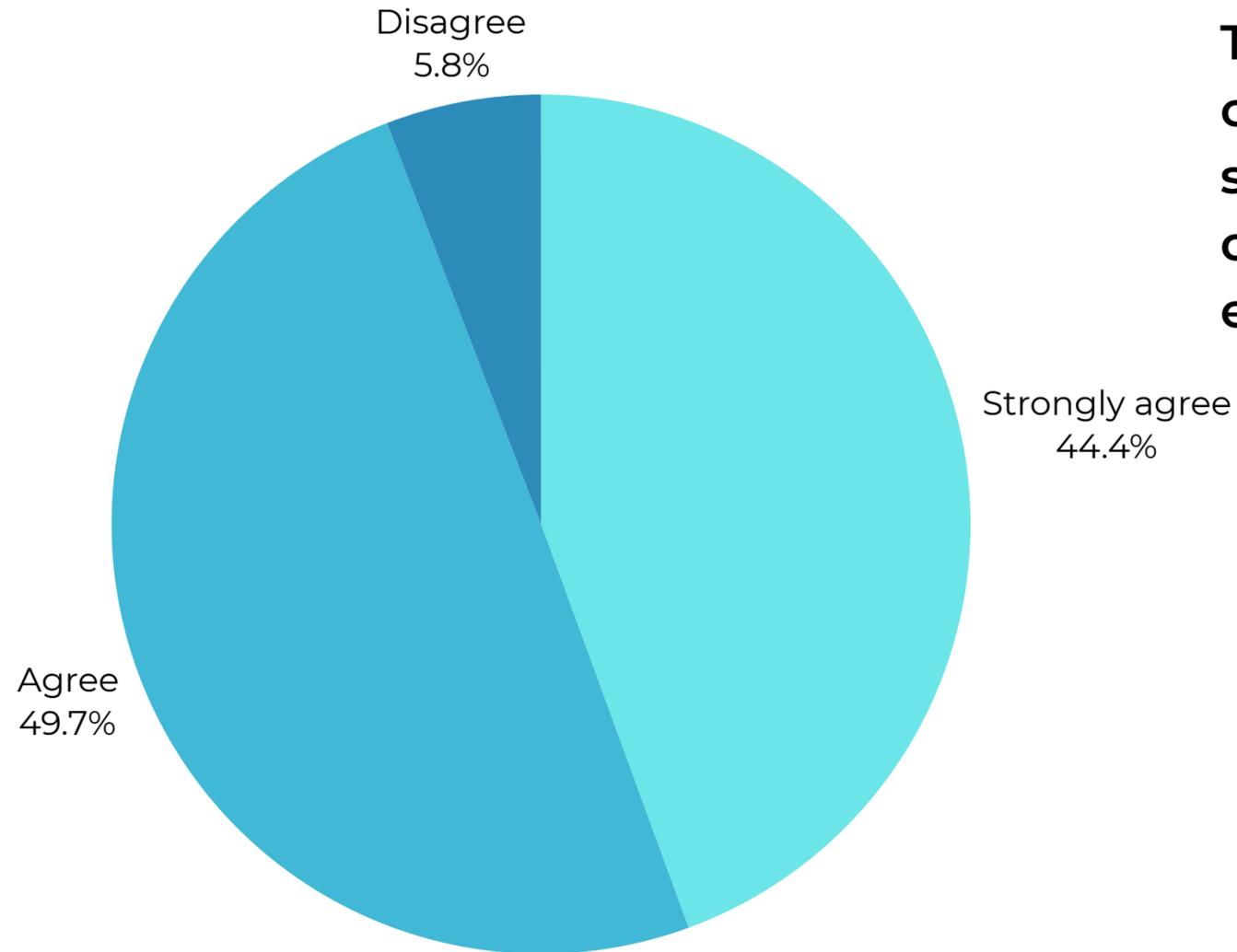
Three key barriers:

- Time
- Age
- Childcare

information outreach opportunities programs don't knowledge Work schedules time commitment awareness serve commitm
time constraints engage opportunities options lack Available know lack knowledge work
childcare time priorities age think people well help individuals many commit need people serve Health
Lack information sure still work outreach family commitments families schedules

Section 6: Campus & Infrastructure Analysis

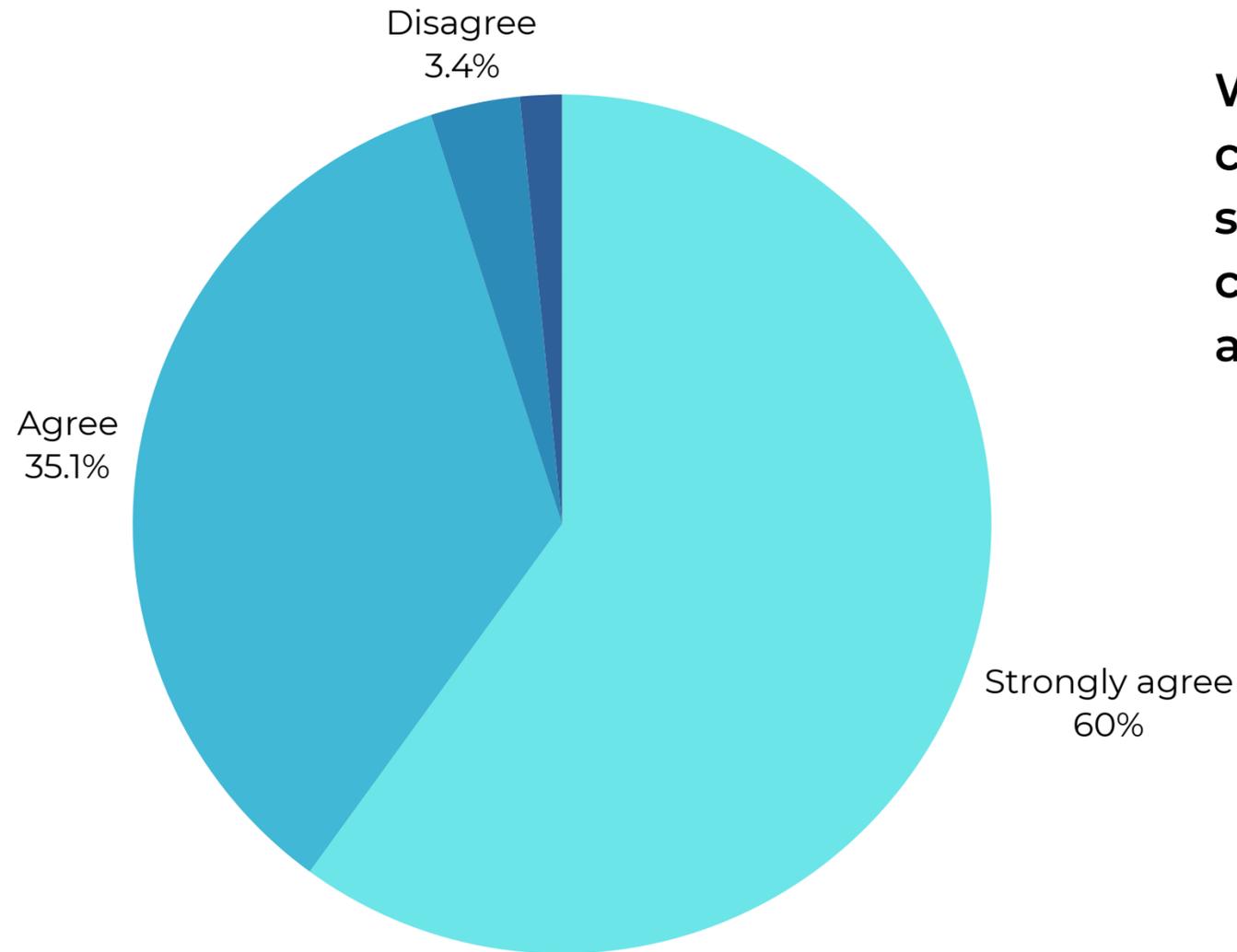
Campus Welcoming Assessment



The congregation's evaluation of WMMC's physical campus as welcoming demonstrates general satisfaction with current facilities while highlighting opportunities for enhanced accessibility and visitor experience improvements.

Welcoming Assessment	Count	Percentage
Strongly agree	175	44.40%
Agree	196	49.80%
Disagree	23	5.80%
Strongly Disagree	0	0.00%

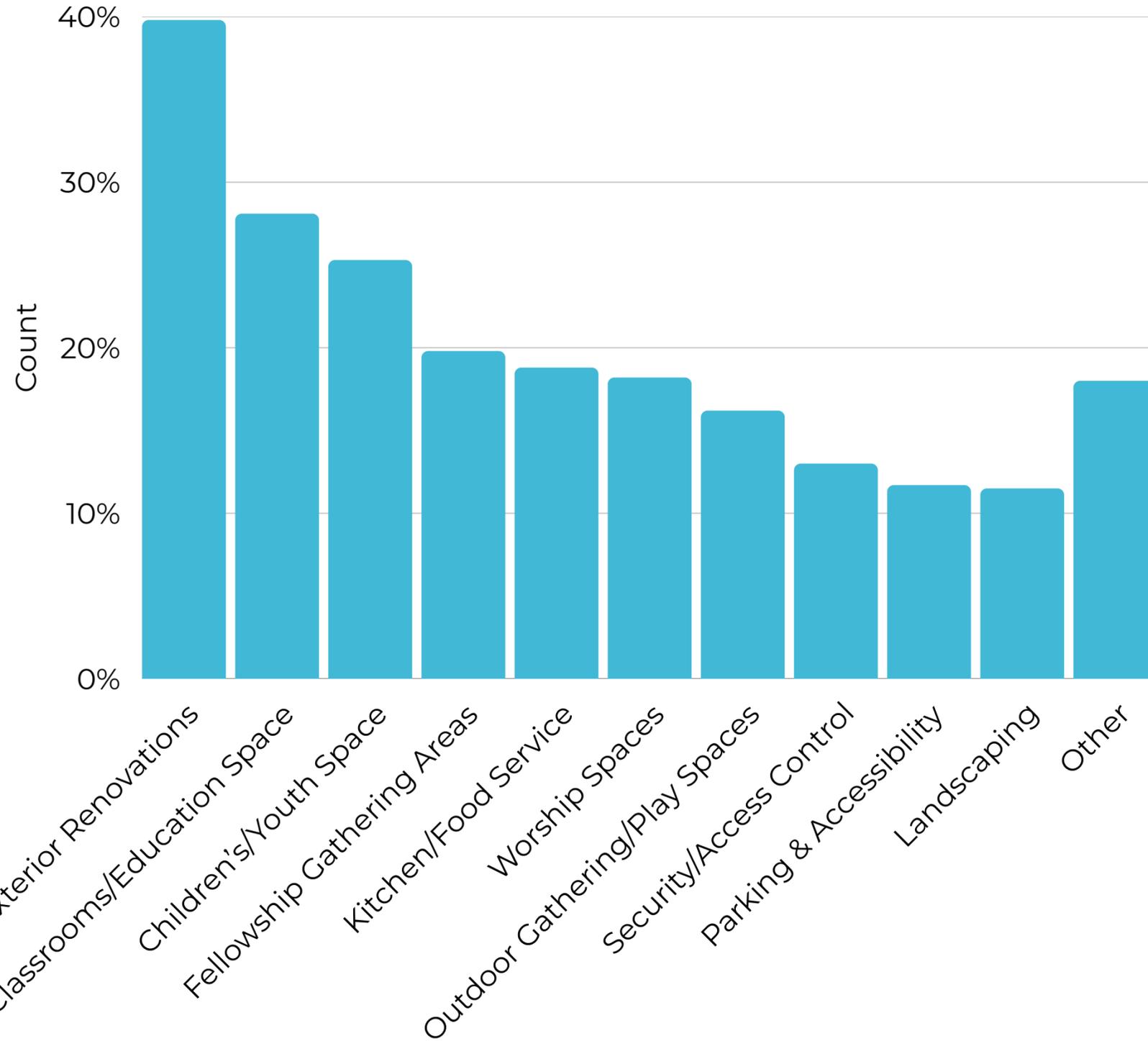
Campus Safety Assessment



WMMC's campus safety receives exceptional congregational endorsement, indicating successful security measures and facility management that create comfortable environments for worship, ministry activities, and community events.

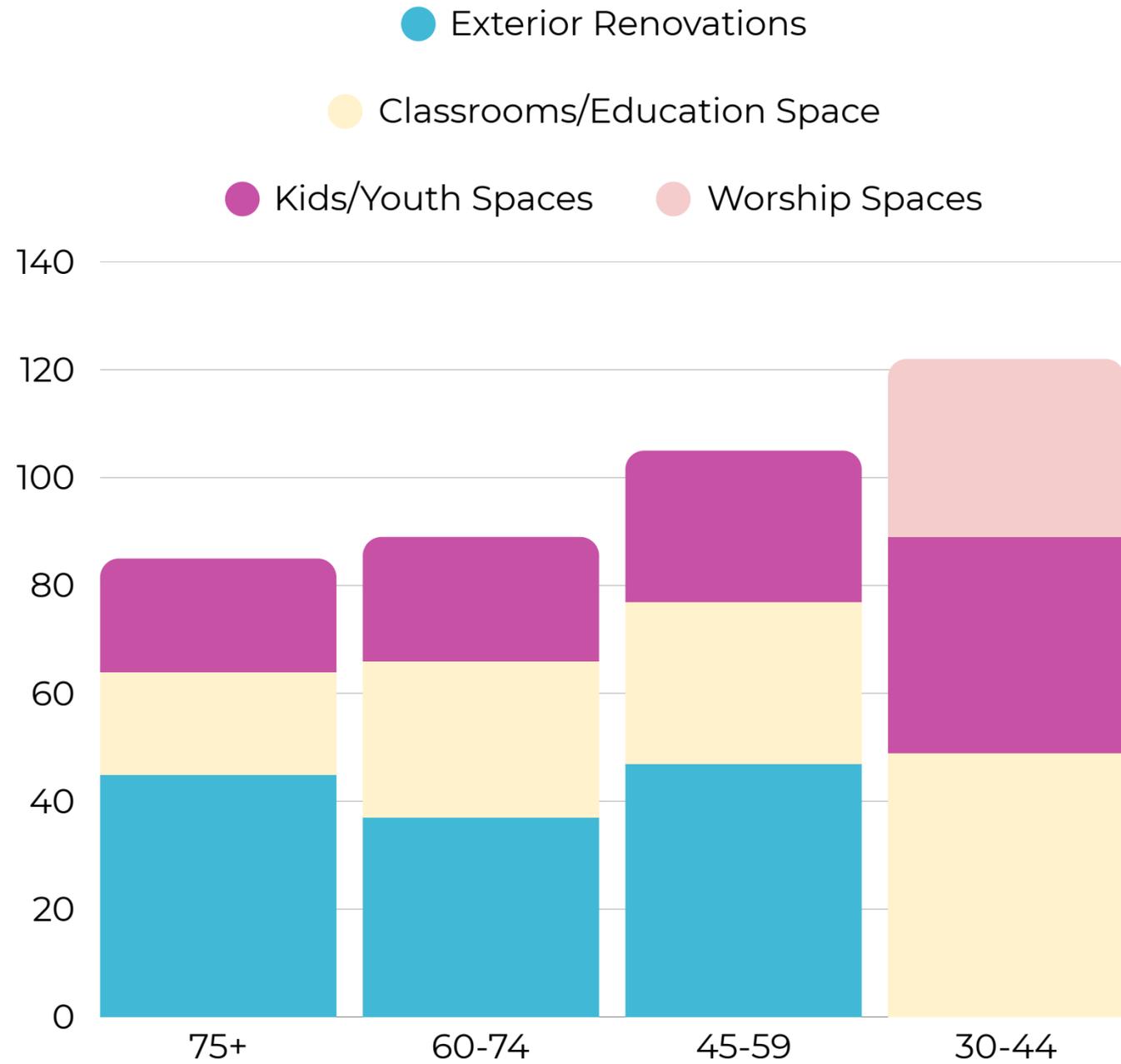
Welcoming Assessment	Count	Percentage
Strongly agree	267	60.00%
Agree	156	35.10%
Disagree	15	3.40%
Strongly Disagree	7	1.60%

Capital Project Priority



Capital Project Priority	Count	Percentage
Exterior Renovations	153	39.80%
Classrooms/Education Space	108	28.10%
Children's/Youth Space	97	25.30%
Fellowship Gathering Areas	76	19.80%
Kitchen/Food Service	72	18.80%
Worship Spaces	70	18.20%
Outdoor Gathering/Play Spaces	62	16.20%
Security/Access Control	50	13.00%
Parking & Accessibility	45	11.70%
Landscaping	44	11.50%
Other	69	18.00%

Capital Project Priority by Age

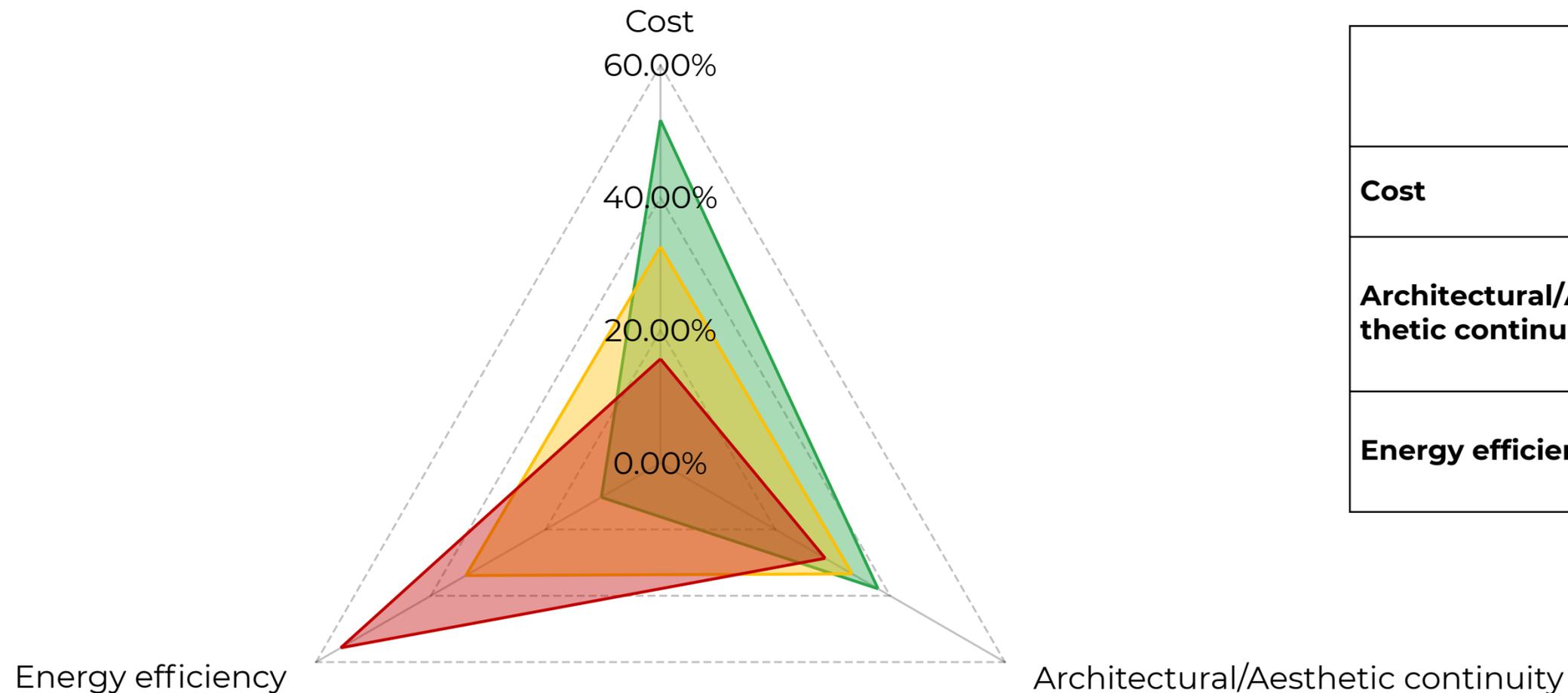


Age Group	Focus Area 1	Focus Area 2	Focus Area 3
75+	Exterior Renovations (45.3%)	Kids/Youth Spaces (20.9%)	Classrooms/ Education Space (19.4%)
60-74	Exterior Renovations (36.8%)	Classrooms/ Education Space (29.4%)	Kids/Youth Spaces (22.8%)
45-59	Exterior Renovations (46.7%)	Classrooms/ Education Space (30.0%)	Kids/Youth Spaces (28.3%)
30-44	Classrooms/ Education Space (48.8%)	Kids/Youth Spaces (39.5%)	Worship Spaces (32.6%)

Capital Project Considerations

● Ranked First ● Ranked Second

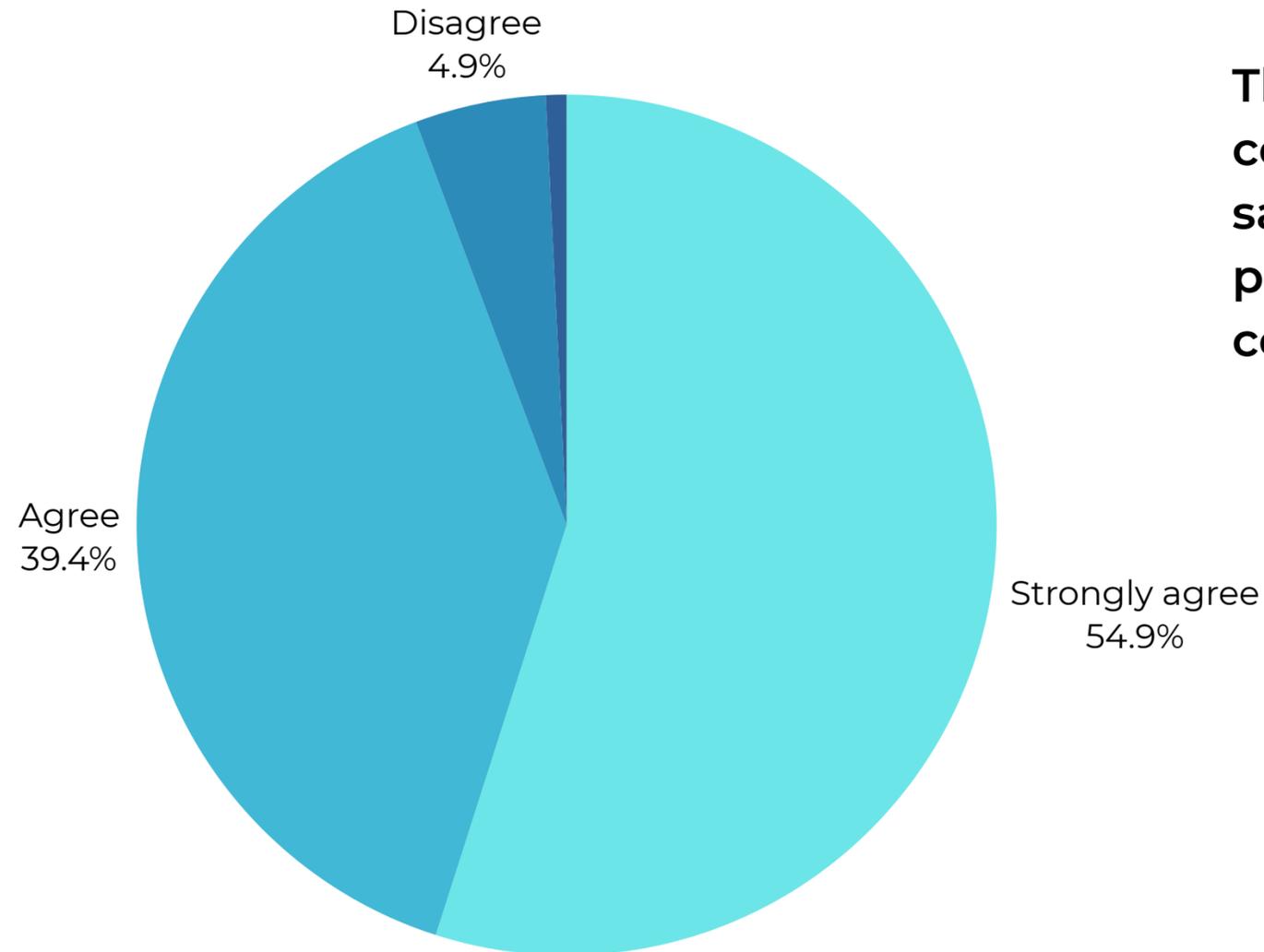
● Ranked Third



	Ranked First	Ranked Second	Ranked Third
Cost	51.70%	32.60%	15.70%
Architectural/Aesthetic continuity	37.90%	33.40%	28.70%
Energy efficiency	10.30%	33.90%	55.70%

Section 7: Administration & Leadership Analysis

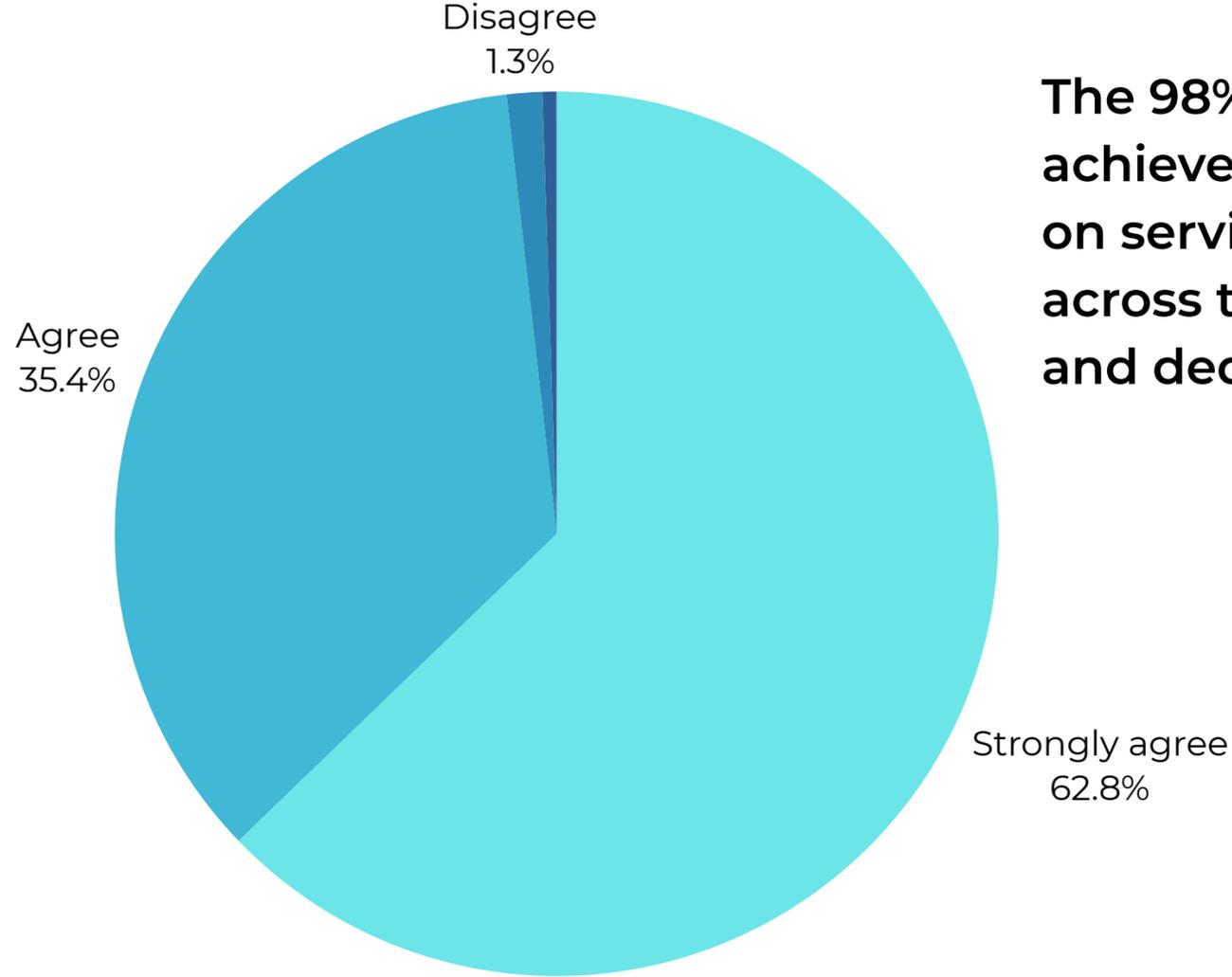
Communication Effectiveness



The congregation's assessment of WMMC's communication systems demonstrates exceptional satisfaction with current information delivery while providing foundation for enhanced digital communication and member engagement strategies.

Communication Assessment	Count	Percentage
Strongly agree	212	54.90%
Agree	152	39.40%
Disagree	19	4.90%
Strongly Disagree	3	0.80%

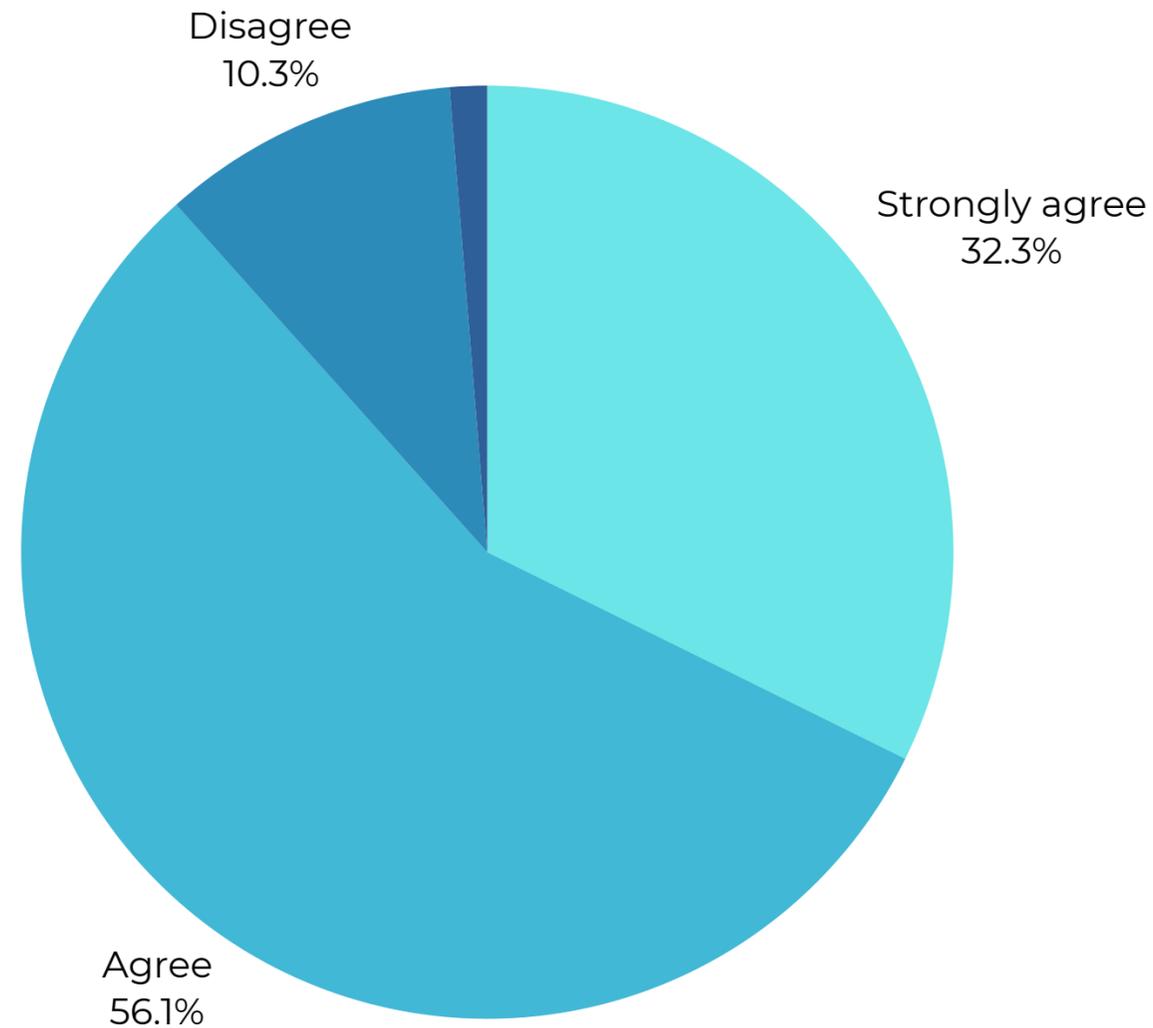
Staff Responsiveness



The 98% positive staff assessment (Q58) represents exceptional achievement that validates quality hiring and a dedicated focus on serving the church well. This is one of the highest-rated areas across the whole survey, and is a testament to the hard work and dedication of the staff.

Staff Responsiveness	Count	Percentage
Strongly agree	243	62.80%
Agree	137	35.40%
Disagree	5	1.30%
Strongly Disagree	2	0.50%

Website Assessment

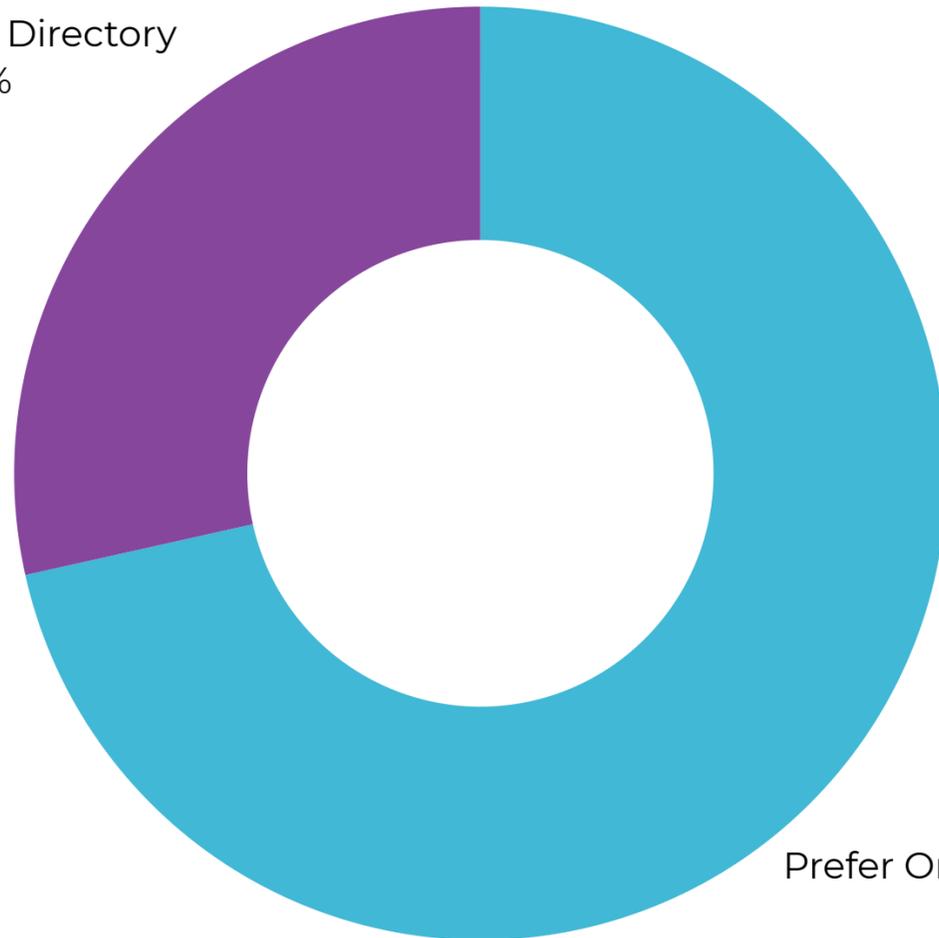


The 88% digital satisfaction indicates that WMMC has successfully implemented foundational technology infrastructure while revealing significant opportunity for enhanced digital systems that could improve member engagement and accessibility.

Website Effectiveness	Count	Percentage
Strongly agree	125	32.30%
Agree	217	56.10%
Disagree	40	10.30%
Strongly Disagree	5	1.30%

Directory Preference

Prefer Printed Directory
28.5%

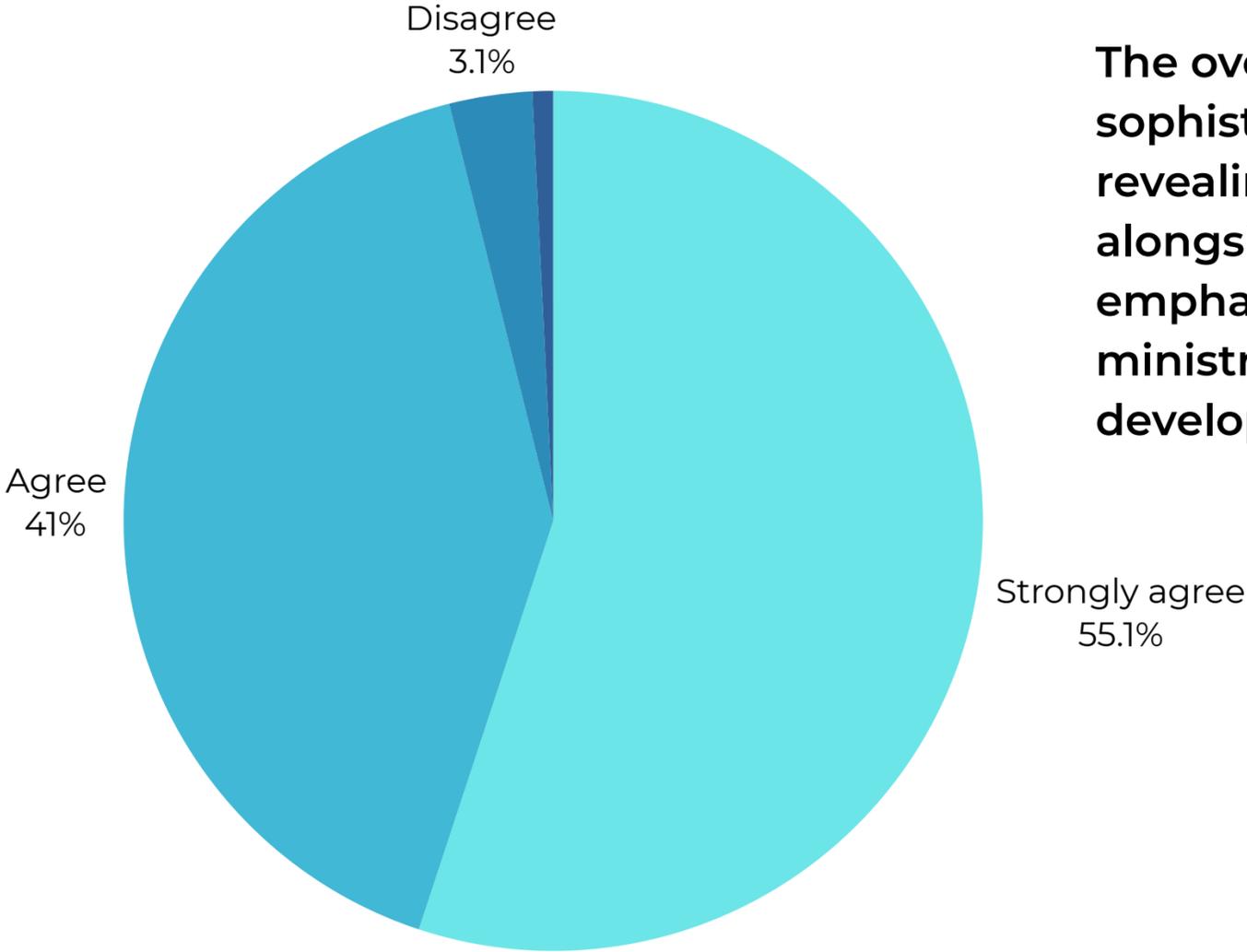


Prefer Online Directory
71.5%

The congregation's perspective on transitioning from printed to password-protected online directory reveals strong support for digital communication enhancement while accommodating member preferences for information access methods.

Directory Preference	Count	Percentage
Prefer Online Directory	271	71.50%
Prefer Printed Directory	108	28.50%

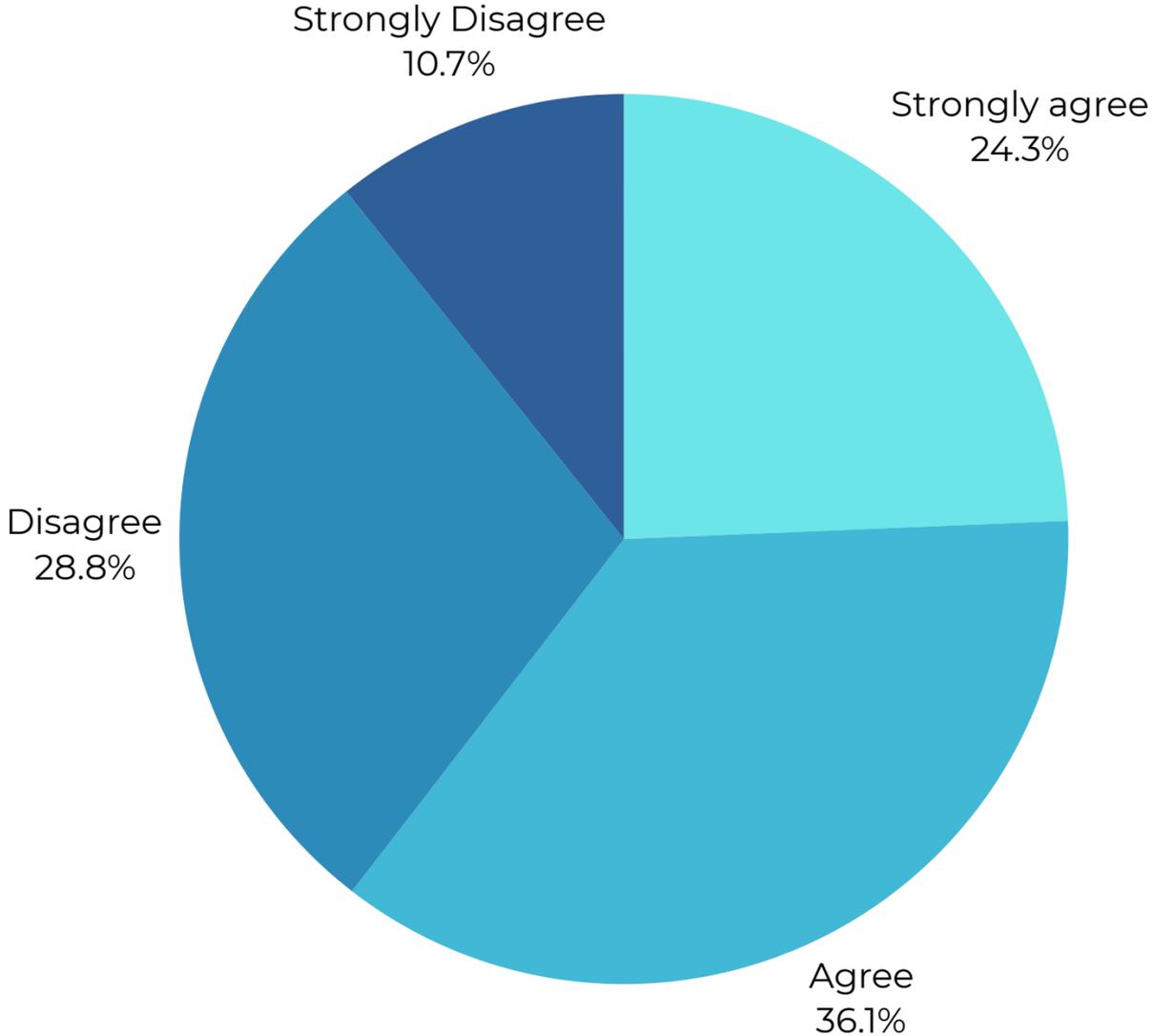
Succession Planning Support



The overwhelming succession planning support (Q62) reflects sophisticated organizational thinking, with member comments revealing deep appreciation for current pastoral leadership alongside recognition of transition inevitability. Feedback emphasizes desires for gradual transition processes that maintain ministry continuity while providing opportunities for leadership development.

Succession Planning Support	Count	Percentage
Strongly agree	212	55.10%
Agree	158	41.00%
Disagree	12	3.10%
Strongly Disagree	3	0.80%

Denominational Discernment Support

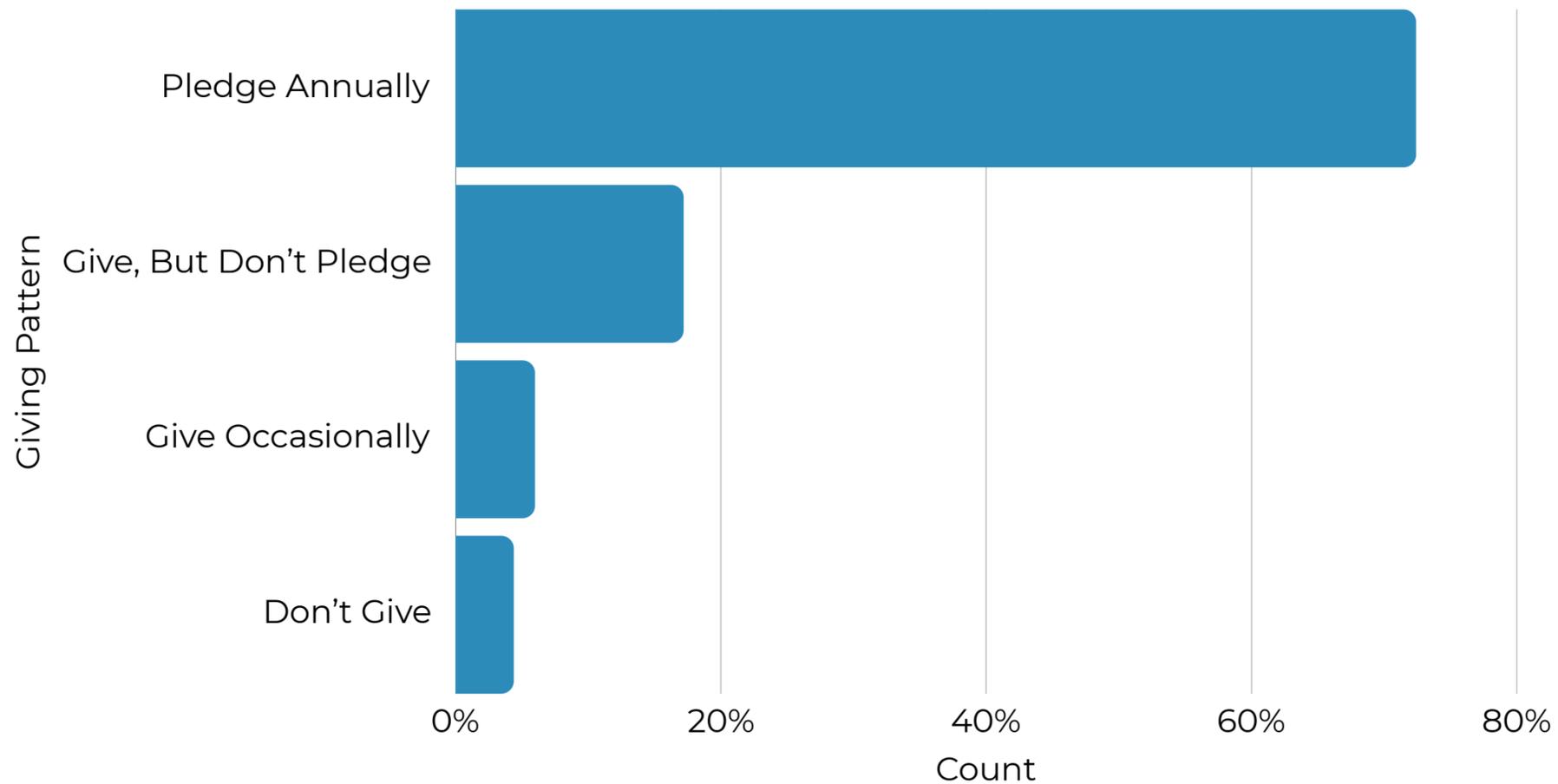


The congregation's perspective on denominational affiliation discernment reveals significant division that requires careful navigation while highlighting the importance of comprehensive educational processes and inclusive decision-making approaches.

Denominational Discernment Support	Count	Percentage
Strongly agree	93	24.30%
Agree	138	36.10%
Disagree	110	28.80%
Strongly Disagree	41	10.70%

Section 8: Endowments & Generosity Analysis

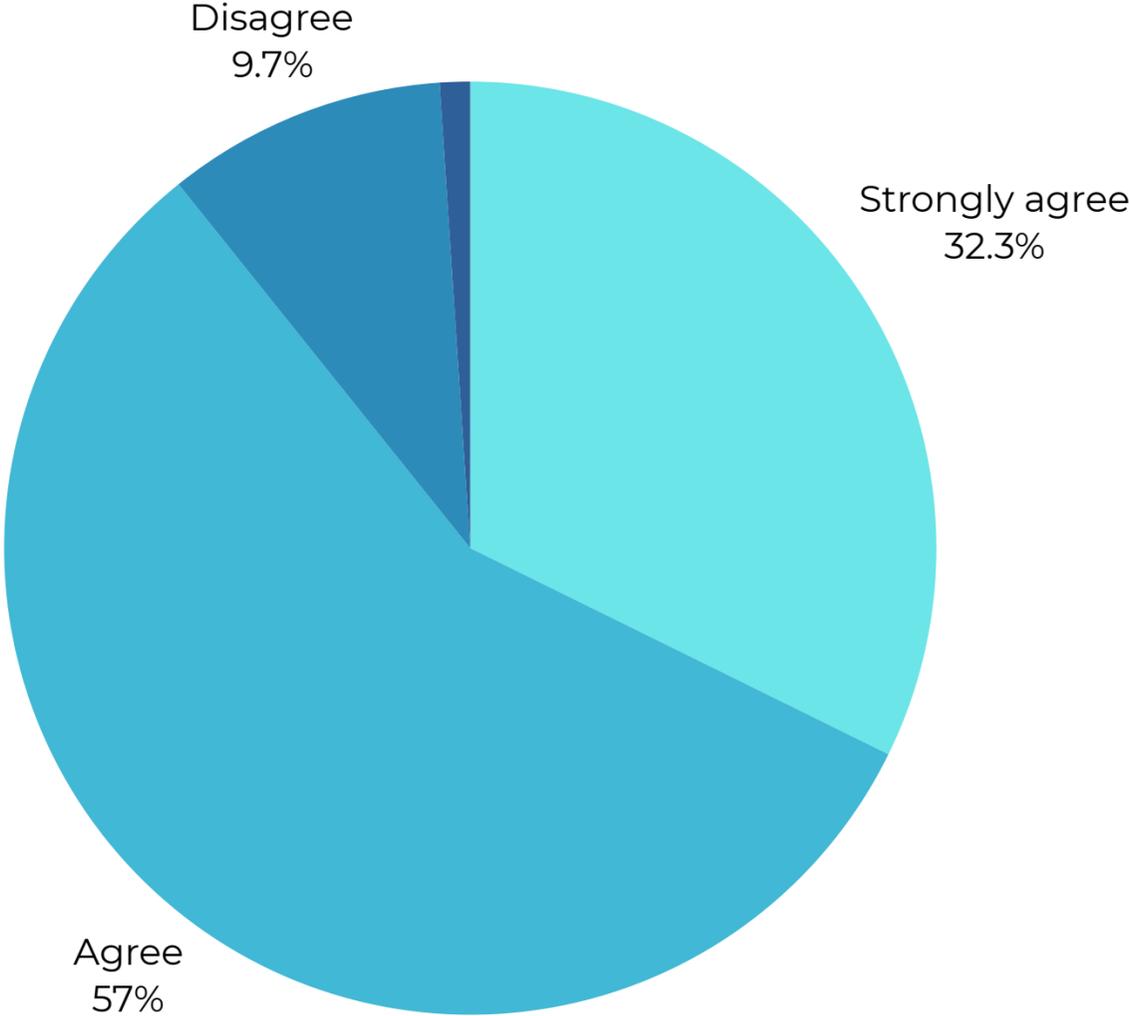
Current Giving Patterns



The congregation demonstrates exceptional commitment to regular financial support, with **72.4%** pledging annually and another **17.2%** giving regularly without formal pledges.

Giving Pattern	Count	Percentage
Pledge Annually	284	72.40%
Give, But Don't Pledge	67	17.20%
Give Occasionally	23	6.00%
Don't Give	17	4.40%

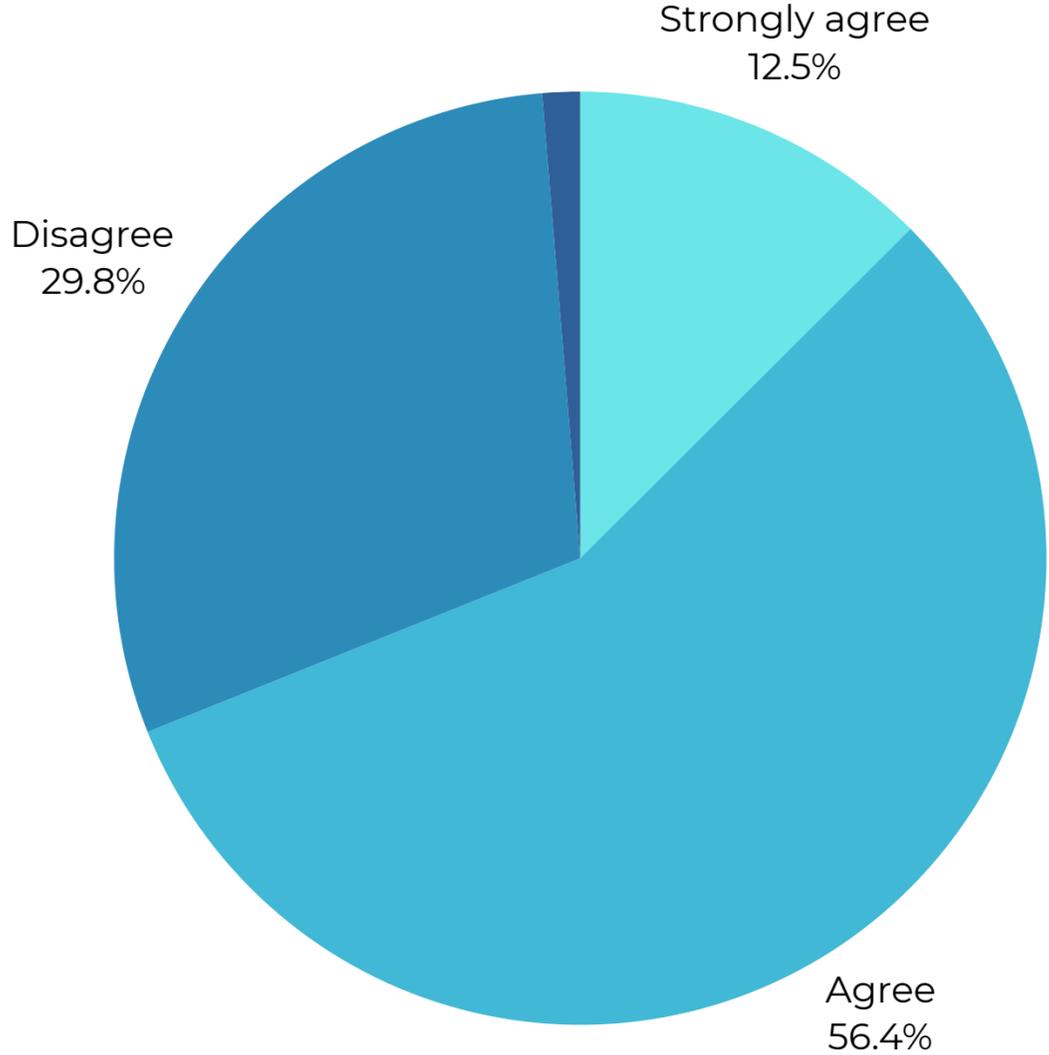
Endowment Awareness



Congregational understanding of endowment principles shows impressive sophistication, with 89.2% agreeing they understand endowments' role in supporting long-term financial health and ministry.

Awareness Confidence	Count	Percentage
Strongly agree	123	32.30%
Agree	217	57.00%
Disagree	37	9.70%
Strongly Disagree	4	1.10%

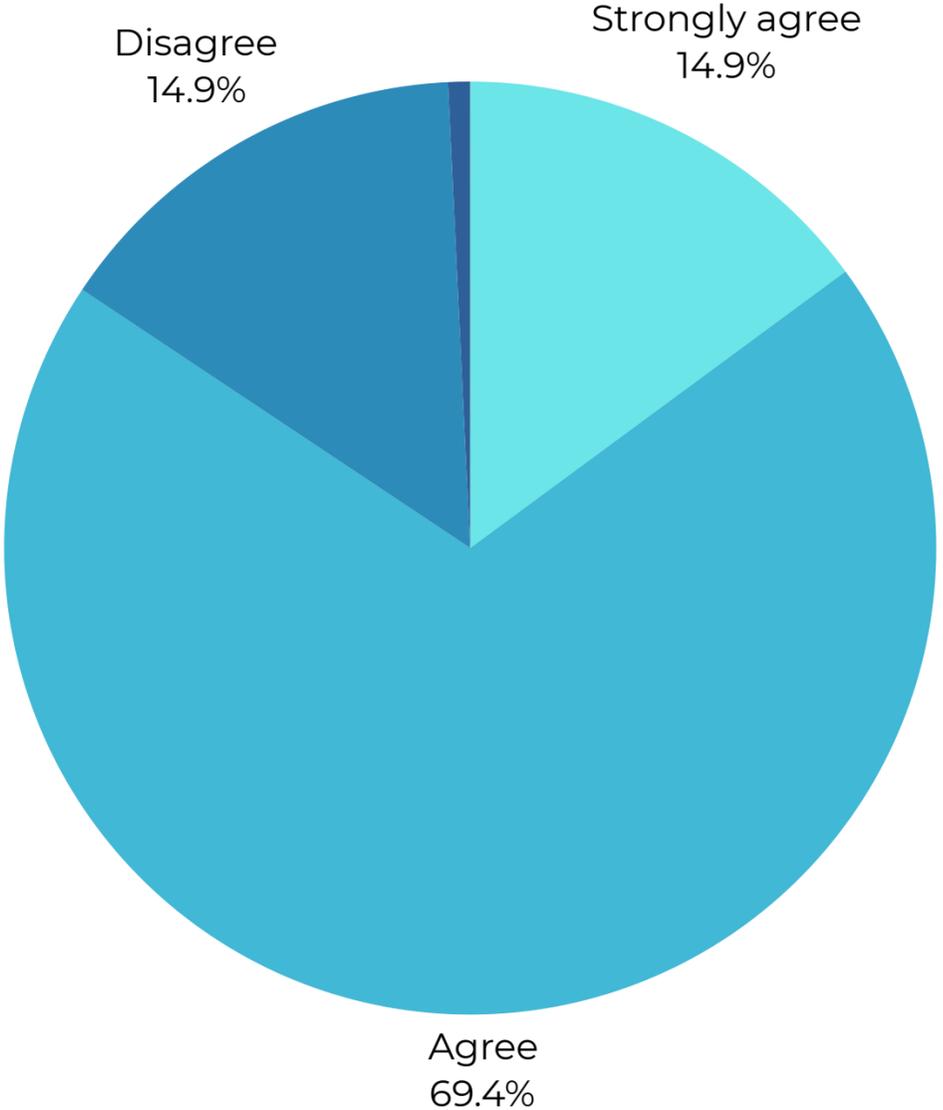
Endowment Communication Effectiveness



However, communication effectiveness regarding financial gift utilization reveals significant improvement opportunities. While 68.9% agree that Wesley Memorial communicates clearly about financial gift usage, 31.1% express dissatisfaction with current transparency levels.

Communication Effectiveness	Count	Percentage
Strongly agree	48	12.50%
Agree	216	56.40%
Disagree	114	29.80%
Strongly Disagree	5	1.30%

Future Giving Support

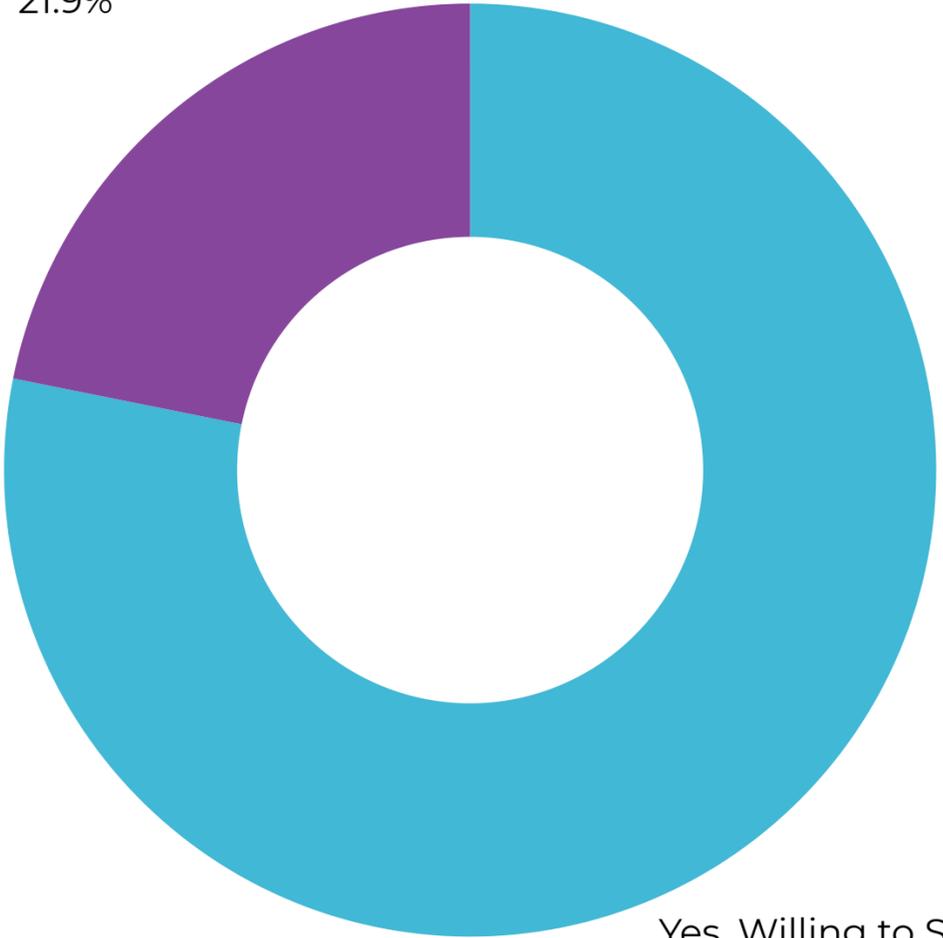


The congregation demonstrates extraordinary readiness for increased financial commitment, with 84.3% willing to commit to greater financial support as ministries and outreach grow.

Future Giving Support	Count	Percentage
Strongly agree	59	14.90%
Agree	275	69.40%
Disagree	59	14.90%
Strongly Disagree	3	0.80%

Future Capital Campaign Support

No, Not Willing to Support
21.9%



Yes, Willing to Support
78.1%

Capital campaign support shows even stronger commitment, with 78.1% willing to financially support capital campaigns for new programs and campus changes in addition to their annual giving.

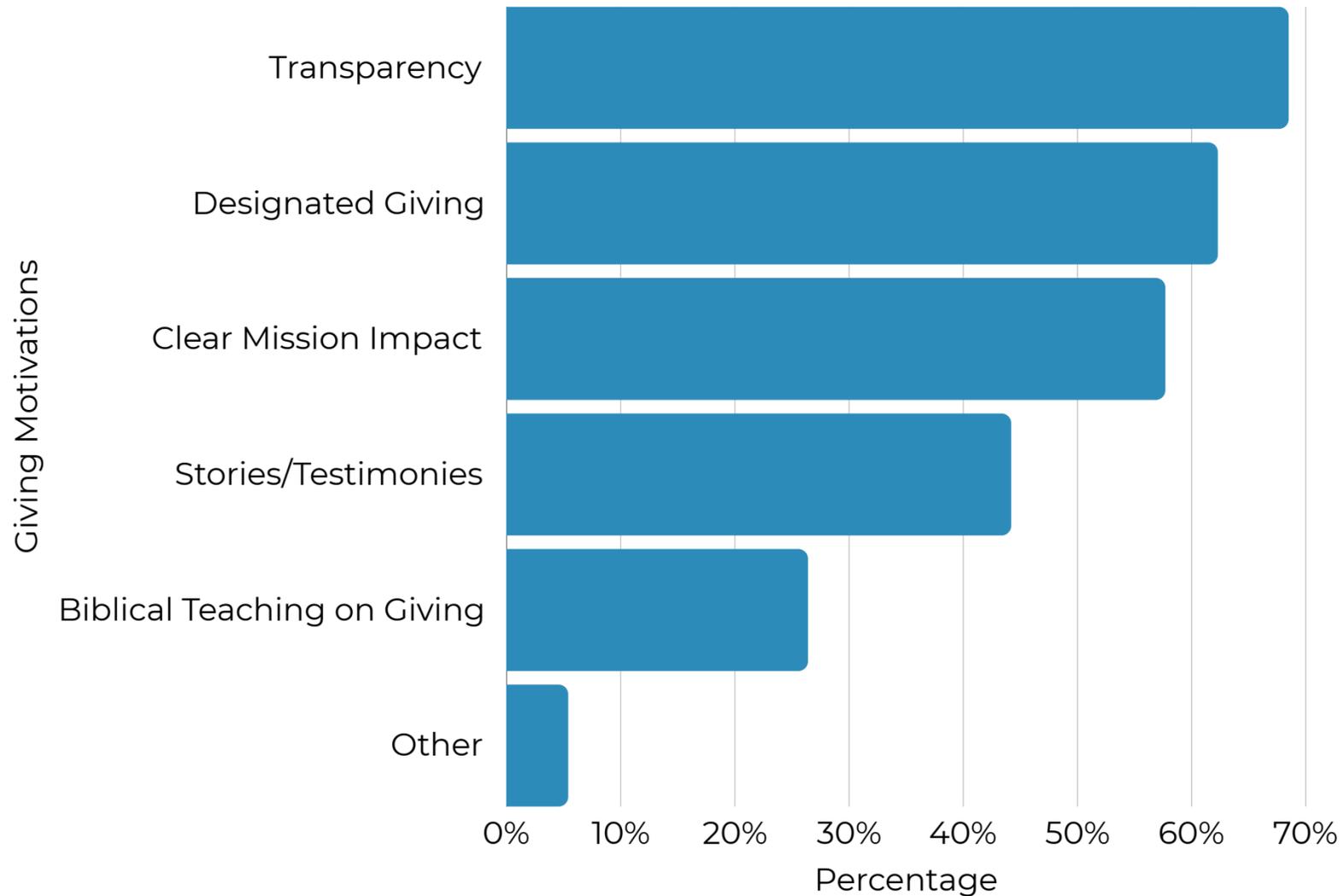
Capital Campaign Support	Count	Percentage
Yes, Willing to Support	304	78.10%
No, Not Willing to Support	85	21.90%

Future Capital Campaign Support

Age Group	Willing to Support	Not Willing	Sample Size
18-29 years	100.0% (2)	0.0% (0)	2
30-44 years	90.7% (39)	9.3% (4)	43
60-74 years	83.6% (112)	16.4% (22)	134
45-59 years	75.0% (45)	25.0% (15)	60
Under 18	75.0% (3)	25.0% (1)	4
75+ years	69.7% (92)	30.3% (40)	132

Contrary to conventional thought, there is an inverse correlation between age demographic and support for capital campaign giving.

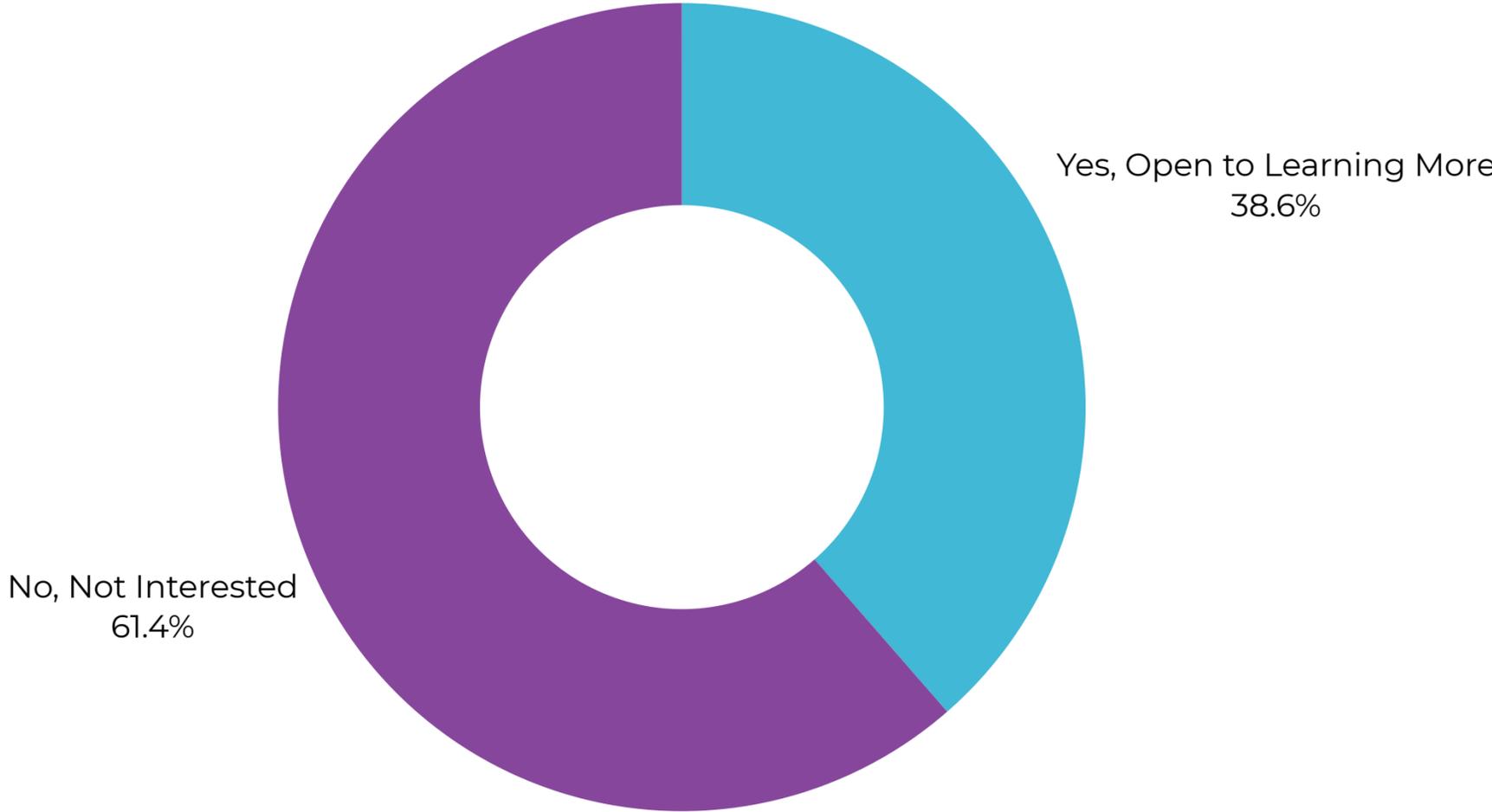
Giving Motivations



Analysis of giving motivations reveals clear preferences that should inform stewardship communication and engagement strategies. Transparency in budget and endowment use emerges as the top motivator.

Giving Motivations	Percentage	Count
Transparency	68.50%	254
Designated Giving	62.30%	231
Clear Mission Impact	57.70%	214
Stories/Testimonies	44.20%	164
Biblical Teaching on Giving	26.40%	98
Other	5.40%	20

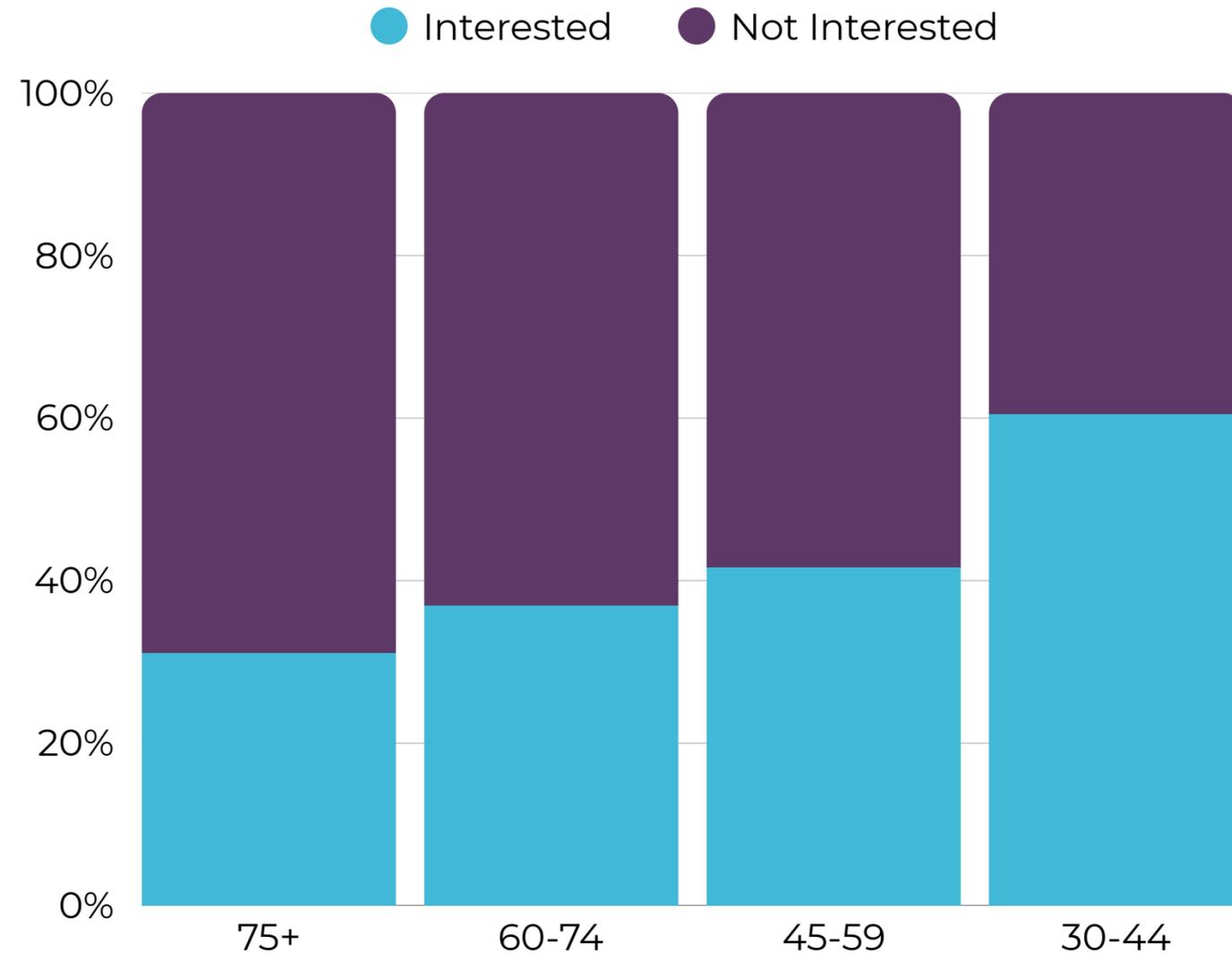
Interest in Legacy Giving



Legacy giving interest shows moderate receptivity, with 38.6% open to learning more about wills, stock gifts, and named endowments.

Interest in Legacy Giving	Count	Percentage
Yes, Open to Learning More	142	38.60%
No, Not Interested	226	61.40%

Legacy Giving by Age



Once again, there is a challenge to conventional thought as there is an inverse correlation between age demographic and interest in legacy giving education.

Age Group	Interested	Not Interested
75+	31.10%	68.90%
60-74	37%	63.00%
45-59	41.70%	58.30%
30-44	60.50%	39.50%

Wesley Memorial Methodist Church

God's Future Church 2

Survey Report