

20 23



Healthy
Churches
Global
A MALPHURS GROUP MINISTRY

Partnership Proposal

**Resourcing global pastors to
grow healthier disciples and healthier leaders.**



**The
Malphurs
Group**

A Non-Profit Ministry

Platinum
Transparency
2023

Candid.

malphursgroup.com/donate

Indigenous and international pastors need support to accomplish the Great Commission.



The Malphurs Group's **Healthy Churches Global** ministry bridges the resourcing gap for pastors around the world so they can **make more disciples and grow more leaders.**

Statistics provided by the International Mission Board (imb.org)

The cost of sending missionaries is high.

\$60,000 vs. **\$2,200**

The average cost of supporting one missionary **every year**.

The average cost of resourcing an indigenous pastor **one time**.

There are certain things missionaries are best equipped to do. But indigenous and international pastors deserve access to the training and resources they need to become more effective at making disciples and growing leaders.

This is where the Malphurs Group shines.

The Malphurs Group provides on-demand digital training, regional in-person workshops, and one-on-one church consulting **at no cost** to churches outside of North America.

We can train and empower a global pastor to make more disciples and grow more leaders for less than 4% of the cost of supporting a single missionary for one year.

Cost of missionary support provided by the International Mission Board (imb.org)

Cost of resourcing international pastors is based on the 2023 budget divided by the projected number of trained pastors in 2023.

This cost per pastor can decrease if we reach more pastors than our base projections.

Our 2023 Vision



300+

Indigenous and international Pastors Enrolled in Online Training

Leveraging the digital platform we built for churches in North America, we will enroll at least 300 global churches in our Strategic Envisioning and Leadership Pipeline Online portal for free. This provides churches with hours of high-quality training content to help them make disciples and grow leaders.

150+

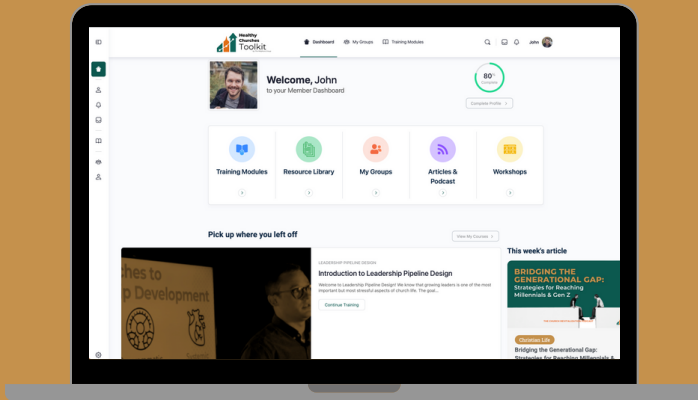
Indigenous and international Pastors Attend an In-Person Workshop

The Strategic Envisioning & Leadership Pipeline workshops help churches implement the training in their unique context. We envision at least 150 church leaders attending a regional workshop--giving them hands-on help in creating a plan for their church. Additionally, a growing number of indigenous Guides are being trained to help churches one-on-one.



Objective 1:

Enroll 300+ Global Churches in our Digital Training Platform



Since 2019, The Malphurs Group has grown an online platform to distribute on-demand training for our Strategic Envisioning process for churches in North America. In 2022, we filmed our Leadership Pipeline Design training to add to our online portal.

Beginning in 2023, we will allow any church outside of North America to access all of these training resources for free.

We will aggressively market HealthyChurchesGlobal.com to international church leaders, and make that a one-stop hub for free church health resources and training. We project that we can enroll at least 300 global churches in our online training platform by the end of 2023.

Strategic Envisioning Training Modules

GREAT COMMISSION MISSION

- Introduction to Mission
- Defining Biblical Mission
- Developing a Biblical Mission

BIBLICAL CORE VALUES

- Introduction & Importance of Values
- Theology & Types of Values

DISCIPLESHIP PATHWAY

- Introduction to Outreach
- A Theology of Outreach
- Defining the New Reality
- Methods for Outreach
- Introduction to Maturing Disciples
- Steps for Building a Discipleship Pathway

VISION DEVELOPMENT

- Introduction & Definition of Vision
- Three Vision Questions

STRATEGY & IMPLEMENTATION

- Systems Mapping
- Implementation Training
- Action Plan Exercises

Leadership Pipeline Training Modules

FOUNDATIONS OF A LEADERSHIP PIPELINE

- A Theology of Leadership Development
- Approaches to Leadership Development
- Defining Levels of Leadership
- Defining Core Competencies for Leadership

THE PROCESS OF LEADERSHIP DEVELOPMENT

- Mobilizing the Church for Ministry
- Creating a Process to Assess Leaders
- Creating a Process to Train Leaders
- Creating a Process to Launch Leaders

BUILDING A BIBLICAL BOARD

- A Theology of Biblical Board Leadership
- Assembling Your Biblical Board
- Functions of a Biblical Board



Objective 2: Serve 150+ leaders through regionally-hosted workshops.

The Strategic Envisioning & Leadership Pipeline processes are built on a Biblical foundation that can adapt to any cultural context. But the work of building out that plan can be difficult and is best achieved with in-person guidance. Therefore, we envision conducting six regional workshops throughout the globe. These workshops will be intentionally hosted near pockets of leaders who have registered for the online training at HealthyChurchesGlobal.com.

The two-day workshops help churches build a strategic vision for the future and a sustainable leadership structure. The workshops are completely free. In developing nations, we dream of being able to offer complementary room and board to further enable as many leaders as possible to participate without a financial burden. Additionally, we are actively training in-country Guides to partner with churches one-on-one as needs arise.

The Malphurs Group has built strategic partnerships with organizations like the International Baptist Convention, Missional International Church Network, Mustard Seed, Growing Healthier Churches, and Kingdom Equip Network. We are working to leverage these partnerships to deliver our free resources and training opportunities to more churches, more quickly.

Proposed 2023 Regional Workshops

SPRING

- Africa
- Europe
- South America

FALL

- Africa
- South Asia
- Australia



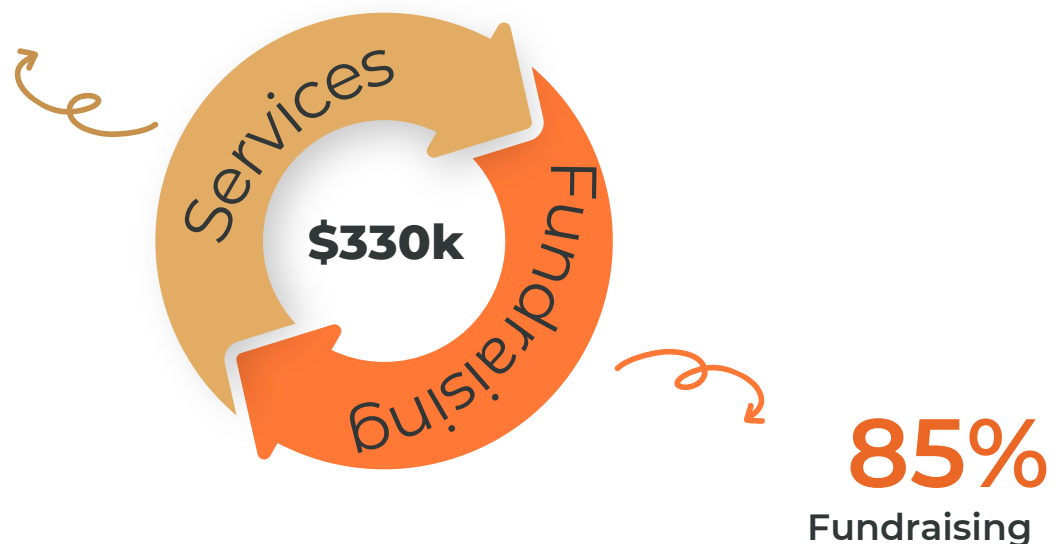
Funding Model

15%

North American Church Service Fees

North American Churches pay affordable consulting fees for Strategic Envisioning & Leadership Pipeline Design. Additionally, the Malphurs Group charges a certification fee for new Guides to lead these on-site processes. Churches in North America can feel proud knowing that their investment in their own health is helping to resource international churches.

We project a net revenue of \$50,000 in 2023 to be dedicated to funding global ministry.



The Malphurs Group needs donors like you to enable our dedicated team to deliver training and resources to global pastors at no cost.

The Malphurs Group's model relies on resourcing indigenous and international pastors who already have cultural awareness, language skills, and networks of relationships. Therefore, every dollar donated to the Healthy Churches Global initiative is targeted at helping pastors be even more effective and reach more people with the Gospel of Jesus. Because of our focus on equipping global pastors, each dollar goes further than traditional missionary models.

We project a fundraising goal of \$280,000 in 2023 to meet the demand for resources in our global ministry.

Finances



Expense	Amount
Senior Leadership Staff Salaries & Benefits 2 people, full-time employment for continual content and resource development, direct church work, Guide training, international speaking and workshop leading, donor development, and organizational administration.	\$160,000
International Guide Support (Contract Labor) Trained International indigenous Guides working directly with church leaders in their respective regions of the world.	\$40,000
Operational & Administrative Costs Websites and Internet-based systems for content development and delivery, office expenses, technology, and studio expenses for content creation.	\$20,000
International Travel Costs 6 proposed one-week international workshop trips for 2 Guides each trip: , flights, hotels, local transportation, and meals.	\$50,000
International Workshop Costs 6 proposed international workshops: facility rental, translation (written and spoken), meals, materials and resources, and lodging for attendees (in developing nations).	\$45,000
Advertising Targeted international online awareness campaigns.	\$15,000
TOTAL 2023 EXPENSES	\$330,000

Projected 2023 International-Dedicated Revenue	Amount
North American Church Service Fees Dedicated for International Church Support	\$20,000
North American Guide Certification Fees Dedicated for International Church Support	\$30,000
Fundraising Need	\$280,000

Making an Impact.

"Churches in India are poised for growth.

Many people—especially the younger generation—are exploring spirituality and the meaning of life. The local church must have tools and resources in place to embrace their role and position in our great Nation, to effectively articulate the message of the Gospel.

Having free access to resources from Healthy Churches Global has been a blessing.

The tools and training helped me and my team establish important vocabulary that explains why we do what we do.

The personal assistance I received from the team has been phenomenal. The leaders at The Malphurs Group Ministry genuinely care. They come alongside churches and help them establish a Great Commission focus, a pathway for discipleship, and a vision for the future."

Pastor Karan T.
Pune, India



2022 Highlights

- 40 Domestic Workshops
- 4 International Workshops
- 6 New Certified Guides

Support the Mission.



We project certifying twelve more North American Guides in 2023, and expect our Guide Team to lead another 40+ domestic workshops in 2023. Our goal of resourcing 390+ indigenous pastors and hosting six international workshops hinges on your support. We need donors who believe in the mission of equipping the global church to make disciples of Jesus and grow leaders.

Please prayerfully consider supporting the mission at one of our three levels of partnership.

Bronze Partnership

\$2,500/year

Funds the training of five global churches.

We need 32 Bronze Partners.

Silver Partnership

\$5,000/year

Funds the training of ten global churches.

We need 20 Silver Partners.

Gold Partnership

\$10,000/year

Funds the training of twenty global churches.

We need 10 Gold Partners.

Your trust matters to us. As a 501(c)3 nonprofit organization, our commitment to integrity runs deep. That's exactly why Candid's GuideStar awarded us the Platinum Seal of Transparency.

All of our online donations are processed through the National Christian Foundation.

Platinum
Transparency
2023

Candid.

Get started.



Your giving pledge can unleash a legacy of Great Commission impact as congregations around the world reach their potential in making disciples of Jesus Christ and growing leaders.

Your commitment to the mission will immediately enable pastors around the world to be more confident, less isolated, and trained for effectiveness.

The Malphurs Group partners with the National Christian Foundation to process all online donations. Online donations can be initiated at malphursgroup.com/donate.

Your pledge card below enables our team to be good stewards and make plans. Please return your pledge card to:

The Malphurs Group
PO Box 852
Burleson, TX. 76097

My pledge.

NAME OR ORGANIZATION

ADDRESS

PHONE

EMAIL

PARTNERSHIP LEVEL

- Bronze (\$2,500 per year)
- Silver (\$5,000 per year)
- Gold (\$10,000 per year)
- Other Amount _____

GIVING MODE & FREQUENCY

- Online Annually
- Check Monthly
- Quarterly