

Finances



Expense	Amount
Senior Leadership Staff Salaries & Benefits 2 people, full-time employment for continual content and resource development, direct church work, Guide training, international speaking and workshop leading, donor development, and organizational administration.	\$160,000
International Guide Support (Contract Labor) Trained International indigenous Guides working directly with church leaders in their respective regions of the world.	\$40,000
Operational & Administrative Costs Websites and Internet-based systems for content development and delivery, office expenses, technology, and studio expenses for content creation.	\$20,000
International Travel Costs 6 proposed one-week international workshop trips for 2 Guides each trip: , flights, hotels, local transportation, and meals.	\$50,000
International Workshop Costs 6 proposed international workshops: facility rental, translation (written and spoken), meals, materials and resources, and lodging for attendees (in developing nations).	\$45,000
Advertising Targeted international online awareness campaigns.	\$15,000
TOTAL 2023 EXPENSES	\$330,000

Projected 2023 International-Dedicated Revenue	Amount
North American Church Service Fees Dedicated for International Church Support	\$20,000
North American Guide Certification Fees Dedicated for International Church Support	\$30,000
Fundraising Need	\$280,000